



**Williams Bay Business Association
Survey 2022**

**2022 Community Survey Report
Williams Bay Businesses Association**

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Introduction

The Williams Bay Business Association (WBBA) conducted their fourth Community Survey in 2021-2022. Previous surveys were conducted in 2007, 2011, and 2017. The 2022 Community Survey retained many questions from the previous years in order to detect any changes that have occurred over roughly the past 5, 10, and 15 year periods.

The survey was designed in early 2021 by members of the survey advisory committee, consisting of Heidi Ferris, Amy Kelly, Karolyn Nelson, David Ripple, Dave Rowland, and Ryan Quinn; in conjunction with the Williams Bay Business Association Board, consisting of James P. D'Alessandro, Sam Asani, Bryan Escaro, and Nancy Waspi.

The purpose of the survey was to seek community members' feedback with regard to their awareness and participation in community events, opinions about further economic and residential development in the village (where it should occur, what type of development should be encouraged), and satisfaction with quality of life in Williams Bay. The survey also included questions about respondents' awareness of Williams Bay School District's community services and sought feedback on how the school district could contribute more to the community. Demographic information was collected, including residential status, educational attainment, and children in the household.

Surveys Returned

Paper surveys were mailed to all residents with a Williams Bay tax key (one per address) on October 1, 2021, for a total of 1934 surveys distributed. The requested return date was December 1, 2021. Mailed surveys included a self-addressed stamped envelope to encourage responding. A copy of the mailed survey can be found in Appendix A.

A total of 746 completed surveys were received; this results in an overall response rate of 40%. 79 surveys were returned to sender as undeliverable and thus were not included in the response rate calculation. This is the same return rate found in 2017 and comparable to return rates from the 2007 survey (42.6%) and 2011 survey (47.3%). These response rates are above the average for community surveys, which usually yield response rates of <25%.

Data Collection and Analysis

The data from the survey were collected and analyzed by an Associate Professor from George Williams College of Aurora University with doctoral training in assessment and research methodology. Williams Bay Business Association provided a paid high school intern for assistance with the majority of data entry. Two other high school students and one WBSD parent also assisted in entering data.

Surveys were entered by hand into a Google Sheets spreadsheet and then transposed to IBM's SPSS (Statistical Package for Social Science) program for analysis. All graphs/charts included in this report were produced using SPSS. All tables were produced using Google Docs.

Multiyear Comparisons

Most questions on the 2022 survey were also asked in the 2017, 2011 and 2007 versions of the survey, including questions about the following:

- Village events awareness/attendance
- Types of new businesses preferred
- Where commercial/retail development should take place
- How the village should improve the appearance of downtown
- Which types of economic development should be encouraged
- The ideal population of the village
- Types of residential growth preferred
- Participation in recreational activities
- Improvements to recreational facilities
- Satisfaction with life in Williams Bay
- Reasons for living in Williams bay
- Demographic information (months of residence, length of residence, education level)
- Ways of finding out about village events

Additional survey items added in 2022 pertain to the Williams Bay School District, including number of children in the household and how many (will) attend WBSD; awareness of the services WBSD offers; and how WBSD can contribute to the community beyond the classroom.

As in the past, the survey included space for respondents to include “other comments or suggestions”, which are included in Appendix B.

For brevity, questions that provided limited utility or were no longer relevant were removed, including those related to:

- Familiarity with the WBBA
- Strengths of the Williams Bay School District (with pre-populated choices)
- An issue relevant to the time of the last survey (2017 - Theatre Road walking path)
- Age and gender demographic information was removed in the 2022 version. Williams Bay demographic information can be obtained through the 2020 Census Bureau.

Interpretation of Survey Data

It is important to remember that the respondents to the survey are a subgroup of the residents of the village at large, and sampling error, when those who respond to the survey do not reflect the demographics of the whole population, can limit the types of conclusions that can be drawn from the data. The report notes areas of concern when it comes to sampling error.

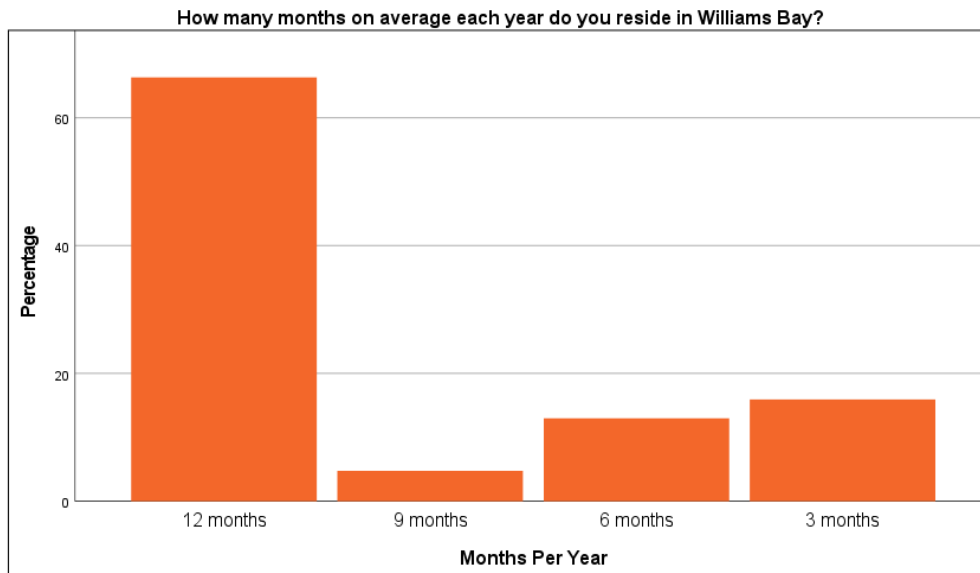
It is also notable that the surveys were distributed during the COVID-19 pandemic, which could prompt responses that are only relevant within this context. For example, comments regarding large gatherings, reopening buildings, and mask-wearing are likely unique to the time period during which responses were obtained.

Survey Results

Results are reported below in the order they appeared on the survey and in the following manner. First, the results of the 2022 Community Survey are presented. Second, a comparison is shown between the demographic information of the 2022 respondents and those who responded to the 2017, 2011, and 2007 surveys (if relevant). A brief conclusion follows the presentation of results.

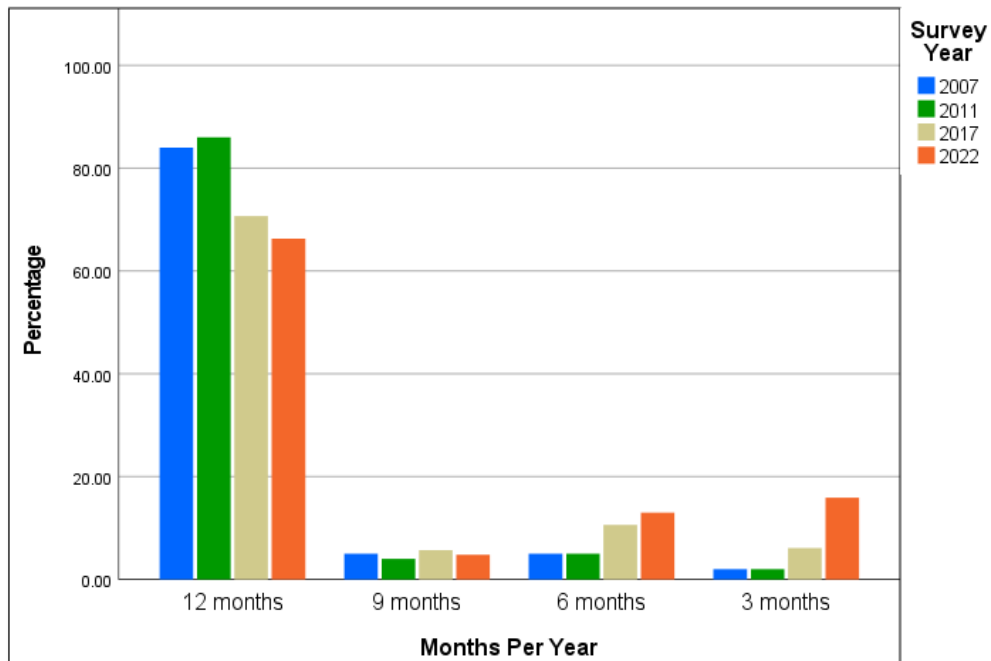
1) Months per Year Residency

The graph below shows that 66% of respondents live in Williams Bay 12 months out of the year, 5% for 9 months out of the year, 13% for 6 months out of the year, and 16% who live in the village 3 months out of the year.



Previous Surveys

Although the majority of respondents have always been 12-month residents, there has been a slight decrease compared to previous years. For example, in 2017, 71% of respondents were 12-month residents, compared to the current year's 66%. There has been a slight increase in respondents who live in Williams Bay 6 months out of the year and a large increase in the number of respondents who live in Williams Bay 3 months out the year (see chart below).

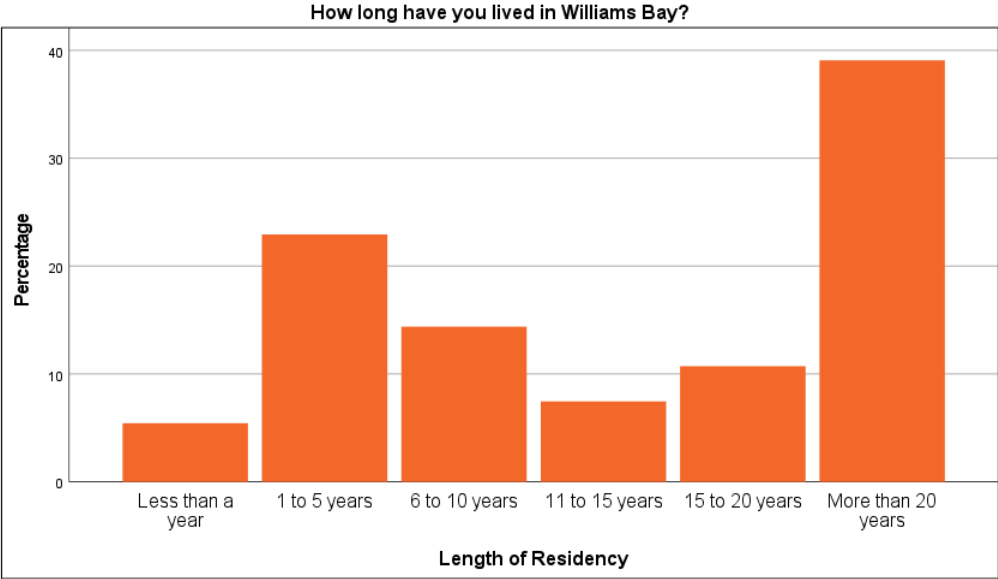


Conclusion

Most survey respondents (66%) report living in Williams Bay full-time. It seems that year-round residents are more likely to complete the survey.

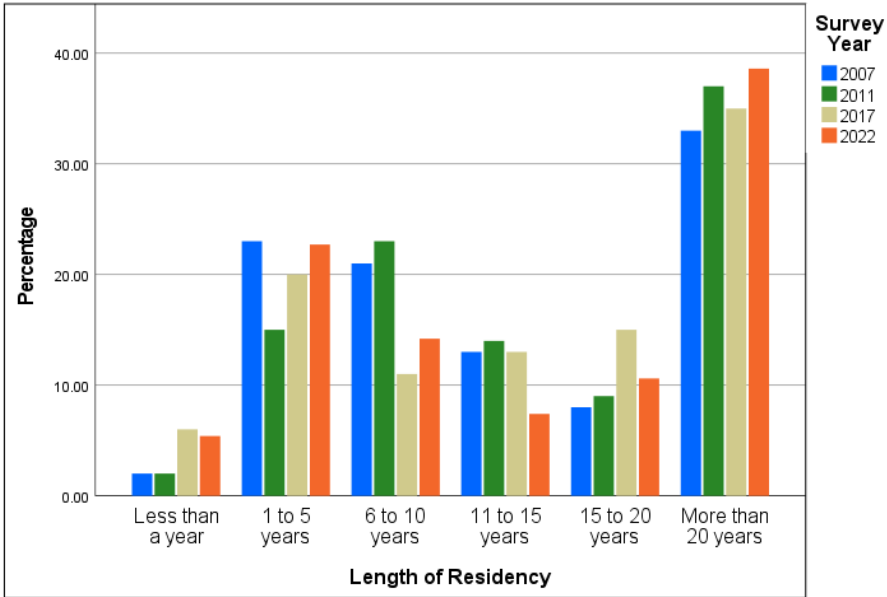
2) Length of Residence

Respondents were asked to indicate how long they have lived in Williams Bay. Results from 2022 are in the graph below. Just around 39% of respondents have been living in the village for more than 20 years.



Previous Surveys

Results from previous surveys are shown below for comparison. Highest response rates have always come from the “More than 20 years” residents; this group had their highest response rate for the current survey year. Lowest response rates come from the residents who have lived in the village for less than one year. Responses from residents who have lived in the village for 1 to 5 and 6 to 10 years have increased, while responses from residents living in the village from 15 to 20 years have decreased.



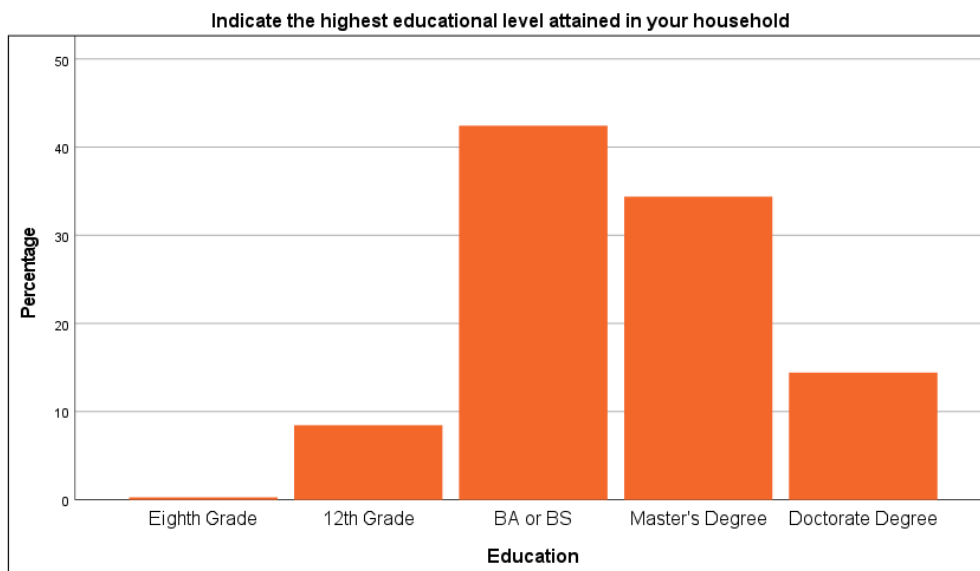
Conclusion

Those residents who have lived in Williams Bay the longest continue to be most likely to respond to the community survey. Those who have resided in the village for less than a year remain the least likely to fill out the survey. They may not feel they have lived in the village long enough to have set opinions on local issues.

It is worth noting that in the first survey in 2007, those who responded in the 1 to 5 year and 6 to 10 year categories may be some of the same individuals who are responding in the More than 20 year category in 2022. If so, the decreased rate of responding in the 11 to 15 and 15 to 20 year categories could suggest that this cohort of residents (the current “More than 20 years”) are particularly engaged and eager to give feedback in the community survey.

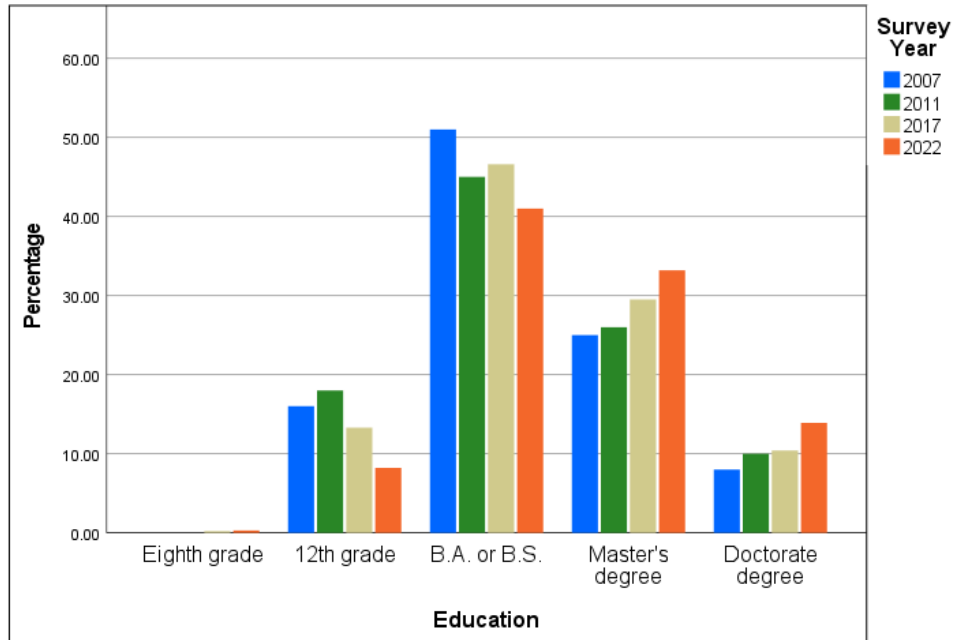
3) Educational Attainment

Respondents were asked to indicate the highest educational level attained in their household. As seen in the chart below, 41% of respondents have a bachelor’s degree, 33% have a master’s degree, and 14% have earned doctorate degrees.



Previous Surveys

Data from previous years show that the household level of education has remained relatively consistent amongst survey responders, with some increases in advanced degrees since 2017. A comparison chart is shown below.



Census Data

According to the 2020 Census data, about 36% of the US population have obtained college degrees (36% bachelor's, 13% advanced degrees). Williams Bay households are much more highly educated compared to the average American household.

Conclusion

2022 respondents' household attained education levels are high, with over 88% having a degree at the bachelor's level or higher. This is consistent with the data collected in the previous community surveys. Williams Bay is a community with significantly higher education levels when compared to national data.

4) Children in the Household and in Williams Bay School District

This year, respondents were asked "How many children are in your household?" and "Of those, how many attend or will attend Williams Bay School District?". There were 210 respondents (just over 28% of those surveyed) who indicated that they have children.

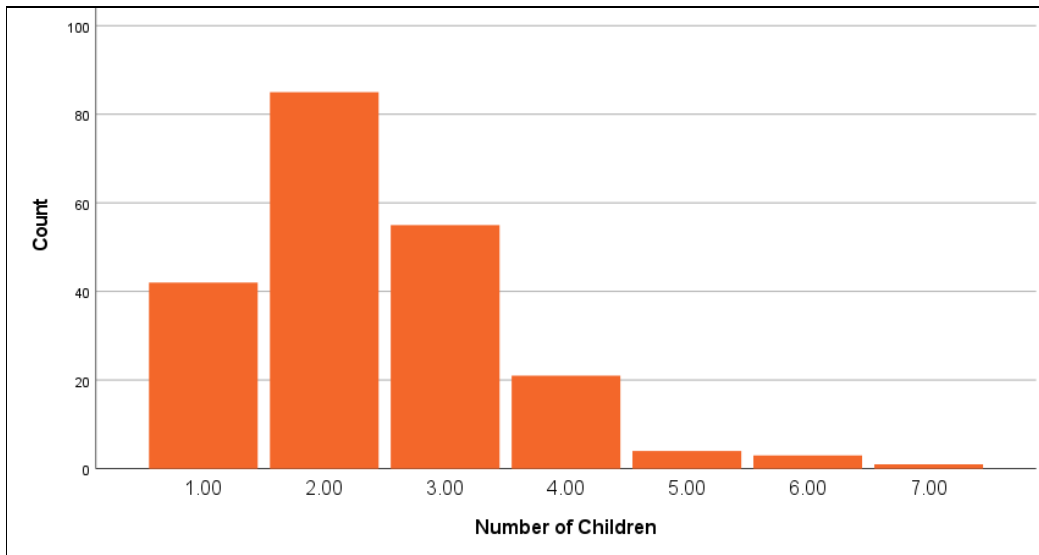
Number of Children in the Household

As indicated in the graph below, of the 210 respondents who indicated having children in their household,

- 42 respondents (20%) reported having 1 child
- 84 respondents (40%) indicated having 2 children

- 55 respondents (26%) indicated having 3 children
- 21 respondents (10%) indicated having 4 children
- 4 respondents (2%) indicated having 5 children
- 3 respondents (1.5%) indicated having 6 children
- 1 respondent (0.5%) indicated having 7 children

**How Many Children Are in Your Household?
(210 respondents)**



Children Who Attend or Will Attend Williams Bay School District

Of the 42 families with 1 child,

- 27 indicated that child does not attend WBSD
- 15 indicated that child does attend WBSD

Of the 84 families with 2 children,

- 56 indicated 0 children attend WBSD
- 3 indicated 1 child attends WBSD
- 25 indicated that both children attend WBSD

Of the 55 families with 3 children,

- 41 indicated 0 children attend WBSD
- 0 indicated that 1 child attends WBSD
- 1 indicated that 2 children attend WBSD
- 13 indicated that 3 children attend WBSD

Of the 21 families with 4 children,

- 16 indicated 0 children attend WBSD
- 0 indicated that 1 child attends WBSD

- 1 indicated that 2 children attend WBSD
- 0 indicated that 3 children attend WBSD
- 4 indicated that 4 children attend WBSD

Of the 4 families with 5 children,

- All 4 reported that 0 children attend WBSD

Of the 3 families with 6 children,

- All 3 reported that 0 children attend WBSD

The one family with 7 children reported that none (0) of those children attend WBSD.

Conclusion

Most of the 746 survey respondents (72%) do not have children in the household, but of 210 who do, most (40%) have two children. Many of those with children do not attend Williams Bay Schools.

5) Community Services Offered by School District

The current survey included a new question to assess residents’ awareness of the services provided by the WBSD. Respondents were asked to respond to “Which community services were you aware the Williams Bay School District offers?”, given eight options, and could select all that apply. The chart below shows the percentage of respondents who indicated they were aware of each option, presented in order from most to least awareness.

Option	% of respondents
Fitness center	38%
High school musicals and drama club performances	38%
Student participation in village events (parades, library internships)	38%
School maintained park (Frost Park)	37%
Animal friendly walking paths with dog waste stations	36%
Rec-sponsored classes and activities for adults (aerial silks, basketball, open use time)	33%
Building and room rentals for recreational groups	25%
Community service days	22%

Conclusion

Awareness of what Williams Bay School District has to offer ranges from 22% to 38%. The most awareness is for the fitness center, high school musicals and drama club performances, and student participation in village events. The least awareness was for community service days and building/room rentals.

6) Suggestions for School District Contributions to the Community

Respondents were asked an open-ended question, “How would you like to see Williams Bay School District contribute to the community beyond the classroom? (educational programs, volunteer opportunities, access to facilities, etc.)”. See Appendix B for all responses received.

7) Familiarity With Local Events

In Question 7, respondents indicated their familiarity with 11 local events by choosing all that applied from the following: “I am aware of this event”, “I have attended this event”, “I plan to attend this event again”. Percentages reported below represent those who checked *all three* options, indicated that they are aware of the event, have attended the event, *and* plan to attend again.

Event and Sponsor	% who are aware, have attended, and plan to attend again
Corn and Brat Festival - Lions	54%
Chicken Roast - Firemen	37%
Pancake Day - Lions	36%
Music by the Lake - GWC	35%
Farmer’s Market – Santa Cause	33%
Belfry Music Theatre	31%
Day in the Bay -WBBA	17%
Santa Cause Cruise - Gage Marine	16%
Charities of Christmas Tree Festival – Santa Cause	15%
Chili Cook-off - Women’s Civic League	11%
Boo in the Bay - WB Recreation Department	11%

Conclusion

The events with the highest levels of awareness, attendance, and planned future participation are Corn and Brat Festival, Chicken Roast, and Pancake Day.

Due to the COVID-19 pandemic, many of the events above were not held in 2020 and/or 2021, or were held on alternative dates or with capacity limitations. There were also many irregularities in responses to this particular question, so the results should be interpreted within that context.

8) New Businesses in Williams Bay

Question 8 asked respondents to indicate what types of new businesses they would like to see come to Williams Bay. They were allowed to check multiple options. The chart below presents the 2022 results from the most to least popular options. Prior years' results are also presented with the top 3 highlighted. Appendix B includes suggestions written into the "Other" category on the survey.

What types of new businesses would you like to see come to Williams Bay?

Business	% who favor 2022	% who favor 2017	% who favor 2011	% who favor 2007
Restaurants	58%	58%	34%	48%
Specialty Shops	46%	47%	36%	38%
Grocery Stores	45%	48%	49%	56%
Local Artisans	33%	37%	+	+
Bar and Grills	31%	29%	13%	16%
Coffee Shops	29%	37%	22%	24%
Recreational Services	24%	26%	21%	+
Antique Stores	23%	23%	18%	14%
Electric car charging stations	21%	+	+	+
Clothing Stores	18%	19%	23%	20%
Medical Services	17%	11%	11%	6%
Senior Housing	14%	11%	11%	+

Salons/Spas	14%	6%	3%	0%
Vacation rentals (Airbnb, Vrbo, etc.)	8%	+	+	+
Resort Hotels	6%	5%	7%	8%
Legal Services	5%	5%	3%	3%
Lodges	4%	7%	5%	+
Big Box Stores	2%	3%	5%	+

+This option was not included for this particular year.

Previous Surveys

Respondents favor restaurants, specialty shops, and grocery stores. These top 3 are consistent with the past two surveys conducted in 2017 and 2011. In 2007, the third most popular answer was “gas stations”, which was not included in this survey because it has been endorsed by only 3% of respondents in every survey since.

Conclusion

As in the past, survey respondents indicate their desire for restaurants in Williams Bay. They are also interested in specialty shops and grocery stores.

9) Restaurants

A new question for 2022 follows up on the most popular answer from Question 8. Respondents were asked “What types of restaurants would you like in Williams Bay?” They were given 12 pre-selected options and an “Other” option and told to “Check all that apply”. See Appendix B for answers submitted in the “Other” category.

Option	% of respondents
American-style	49%
Chinese	36%
Mexican	33%
Deli	32%
Italian	31%

Mediterranean	25%
Thai	24%
Greek	22%
Sushi/Japanese	21%
French	13%
Indian	12%
Spanish	9%

Conclusion

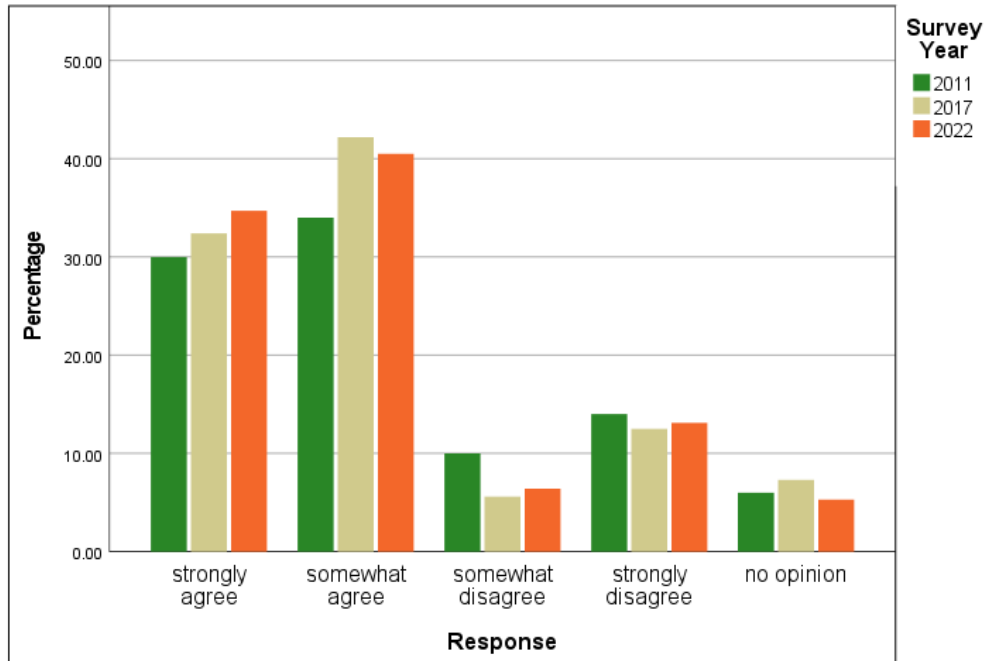
Since restaurants have been one of the top three responses in all four community surveys, a followup question indicates that almost half of respondents would prefer those restaurants be American-style. Chinese, Mexican, deli, and Italian were also popular responses.

10) Preferred Location for Commercial/Retail Development

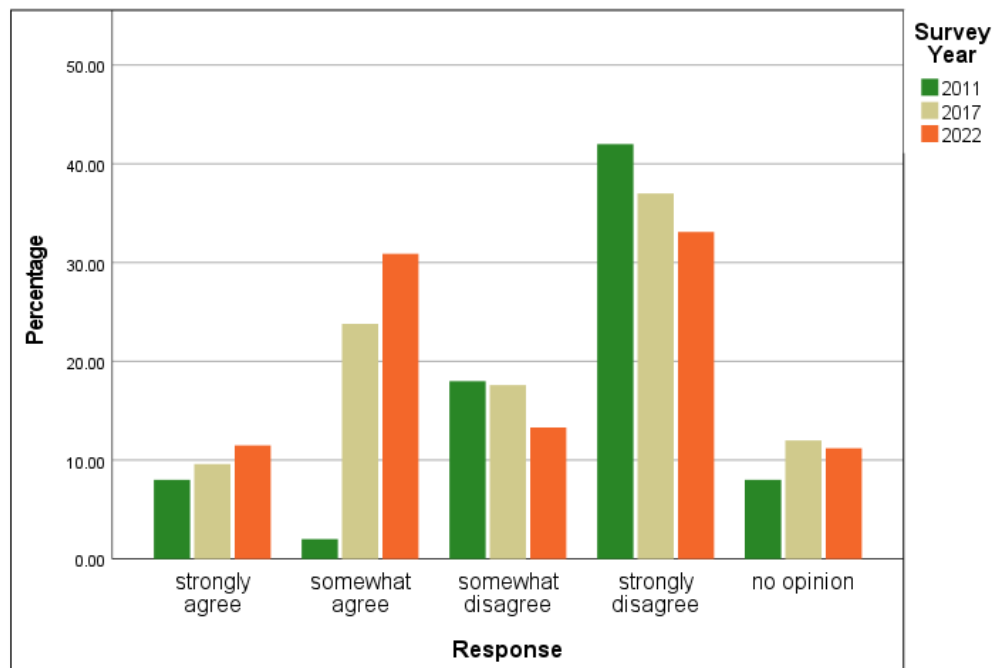
Question 10 was retained from the 2017 and 2011 previous surveys. Respondents were asked “If additional commercial/retail development were to take place, in which direction should it be encouraged?” They were asked to provide their level of (dis)agreement with regard to five possible areas for development. Graphs include prior survey years for comparison¹.

10a) Highway 67 north to Highway 50 remains a favorable location for development by respondents in 2022, similar to previous surveys.

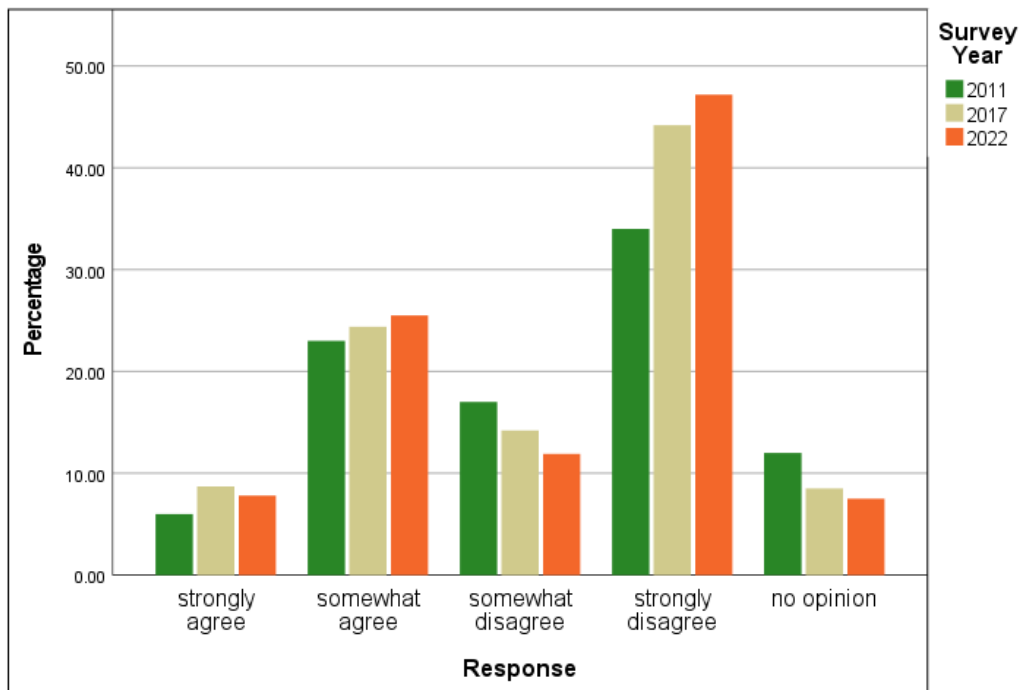
¹Similar questions were asked in 2007, but the report lacks exact numbers for comparison. General results from 2007 are included in the “Previous Surveys” section on pg. 22.



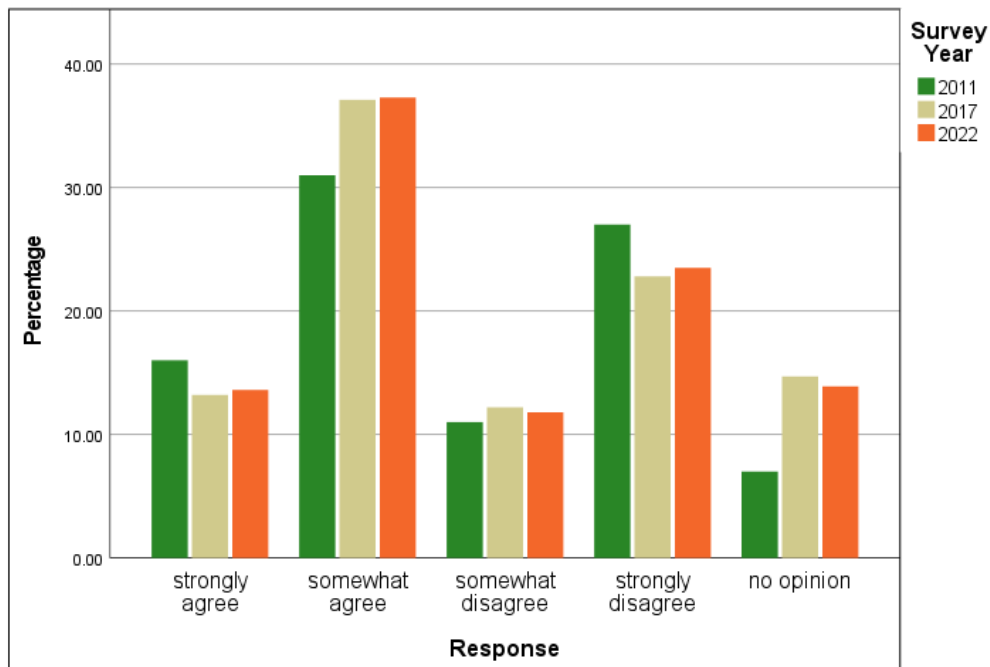
10b) Theatre Road north to Highway 50 is still a mostly unfavorable location for respondents in 2022, as it was in 2017 and 2011. However, there is an increase in favorability since 2017, such that although the majority (40%) somewhat or strongly disagree, 37% somewhat or strongly agree.



10c) The opinion about **East Geneva Street from the lakefront to Highway 50²** is overall unfavorable. Strong disagreement increased from 2017.

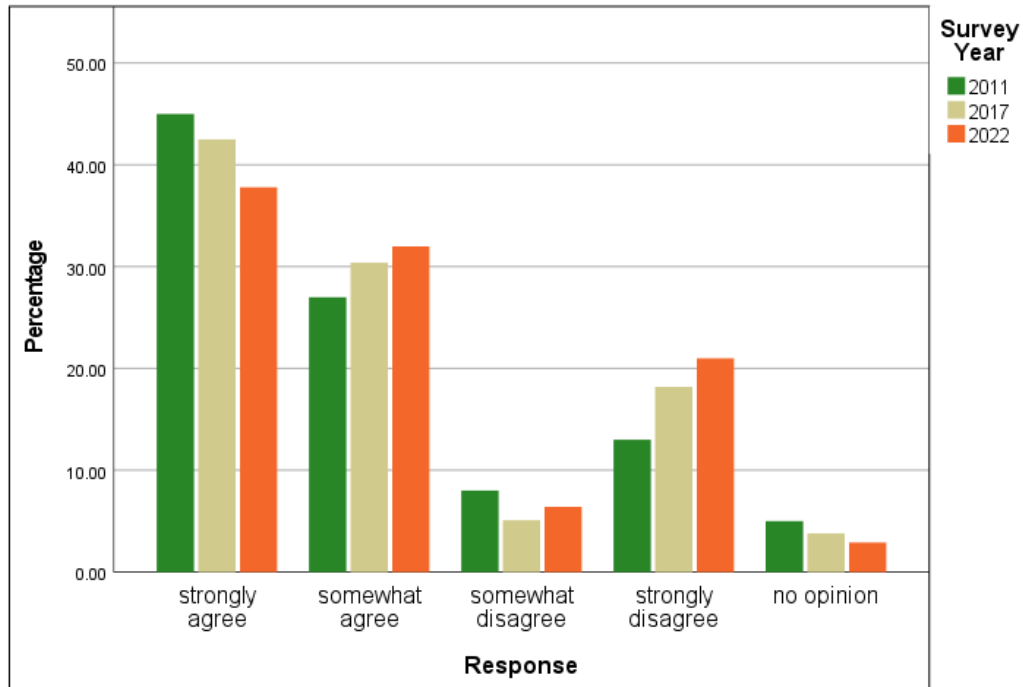


10d) Highway 67 from Theatre Road west to Highway F is an option that produces somewhat split, but mostly favorable, opinions, and remains relatively similar between 2017 and 2022 respondents.



² Wording in 2011 survey was “Cedar Point Drive East to Highway 50”.

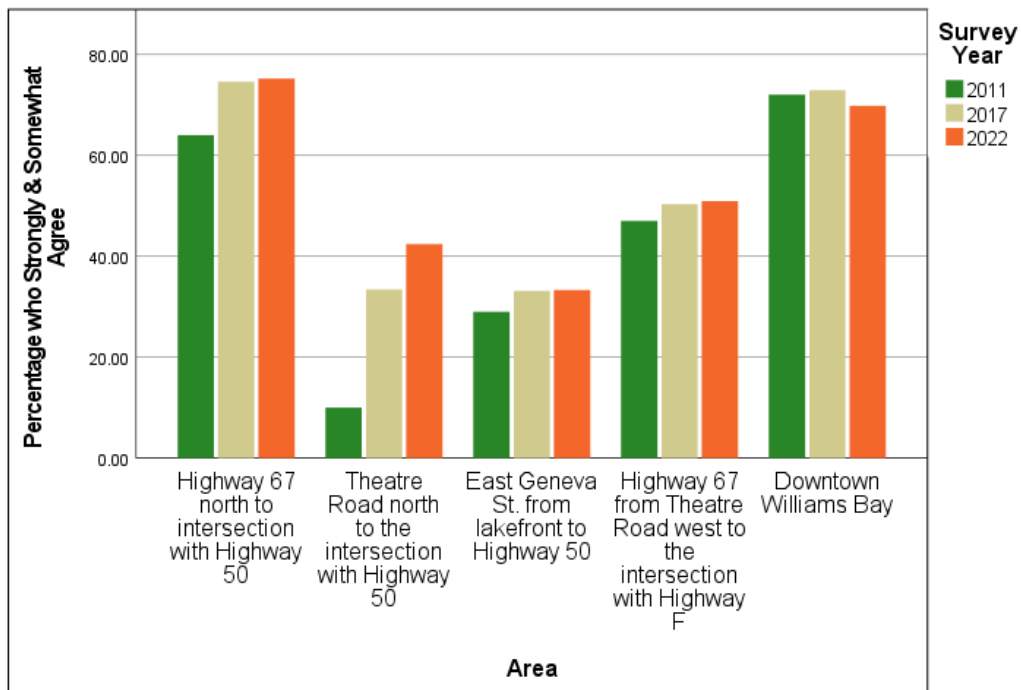
10e) Downtown Williams Bay remains a favorable option in terms of further development, but an increased proportion strongly disagree in 2022 as compared to previous surveys.



Previous Surveys

For comparison purposes, the options “strongly agree” and “somewhat agree” were combined and considered favorable opinions. Two areas remain the most popular for development: Downtown Williams Bay and Highway 67 north to the intersection with Highway 50 (see chart below). The 2007 survey report summarizes the results but does not provide exact numbers. However, the following passages suggest that 2007 results are similar to the current findings: “62.4% of the respondents either agreed or strongly agreed that commercial and retail development should take place on the Highway 67 corridor from the current downtown up to Highway 50.” Also in the 2007 report, “63.1% of respondents agree or strongly agree that, if additional commercial/retail development is going to take place, it should occur in downtown Williams Bay”.

2022 respondents have shown the most change in opinion regarding development on Theatre Road as compared to previous surveys, but it remains one of the overall less favorable options.



Conclusion

It appears that in all three surveys over the past 15 years, the areas that respondents would be most open to commercial/retail development are downtown Williams Bay and Highway 67 north to Highway 50.

11) Improving Downtown Williams Bay

Respondents were asked how the village of Williams Bay should improve the appearance of the downtown. Nine options were provided, including “nothing at all”, as well as an “Other” choice where respondents could write in their own answers. They were told to “check all that apply”.

As seen in the chart below, more than half of respondents want to encourage new businesses, which was the most popular answer. Planting landscaping and improving facades were the second and third most selected options. Appendix B includes suggestions written into the “Other” category on the survey.

How should the Village of Williams Bay improve the appearance of downtown?

Option	% in favor 2022	% in favor 2017	% in favor 2011	# in favor 2007
Encourage new businesses	55%	56%	57%	51%
Plant landscaping	41%	44%	45%	60%
Improve facades	32%	31%	27%	34%
Improve sidewalks	20%	21%	28%	33%
Improve lighting	18%	18%	28%	32%
Nothing at all	13%	13%	11%	11%
Increase parking	13%	12%	22%	24%
Street Improvements	12%	+	+	+
Improve signage	8%	9%	+	+

**2007 survey was worded "Reroute streets" +Option not included in this particular year*

Previous Surveys

The top choice, encouraging new businesses, has consistently been chosen by more than half of respondents since the community surveys began. Planting landscaping and improving facades continue to remain in the top three choices. Overall, a comparison of this 2022 survey and the 2017 survey shows very little change.

Conclusion

Respondents continue to be interested in encouraging new businesses in order to improve the appearance of downtown Williams Bay. They would also like to see landscaping planted downtown as well as improvement in building facades.

12) Encouraging Economic Development in Williams Bay

Respondents were asked about which types of economic development should be encouraged in the village of Williams Bay. They were given nine options, including "nothing" and were told to "check all that apply". Respondents could also choose "Other" and write in their own responses.

As seen highlighted in the chart below, the most popular choice was food and beverage, followed by retail sales and skilled crafts. Appendix B includes suggestions written into the “Other” category on the survey.

In which of the following areas should the Village encourage economic development?

Option	% in favor 2022	% in favor 2017	% in favor 2011	# in favor 2007
Food and Beverage	55%	57%	33%	+
Retail Sales	40%	41%	49%	51%
Skilled crafts	24%	23%	24%	24%
Tourism	21%	34%	39%	28%
Professional services	19%	19%	23%	25%
Service industry	15%	16%	20%	20%
Nothing	13%	15%	13%	21%
Housing	9%	10%	10%	+
Light industry	7%	11%	21%	12%
Manufacturing	+	3%	8%	4%

+Option not included in this particular year

Previous Surveys

As found in the 2017 survey, respondents are very interested in encouraging food and beverage. Tourism has dropped out of the top 3 choices for the first time, with a considerable decrease since 2017. There continues to be interest in the development of retail sales. Although the same proportion of respondents are interested in skilled crafts, the decreased interest in tourism development resulted in skilled crafts being in the third most popular spot for the first time.

Conclusion

More than half of respondents would like to see the village encourage economic development in food and beverage, which is almost double the interest in this area since 2011. Retail sales is also a popular choice, while skilled crafts is the third most popular.

13) Ideal Population of Williams Bay

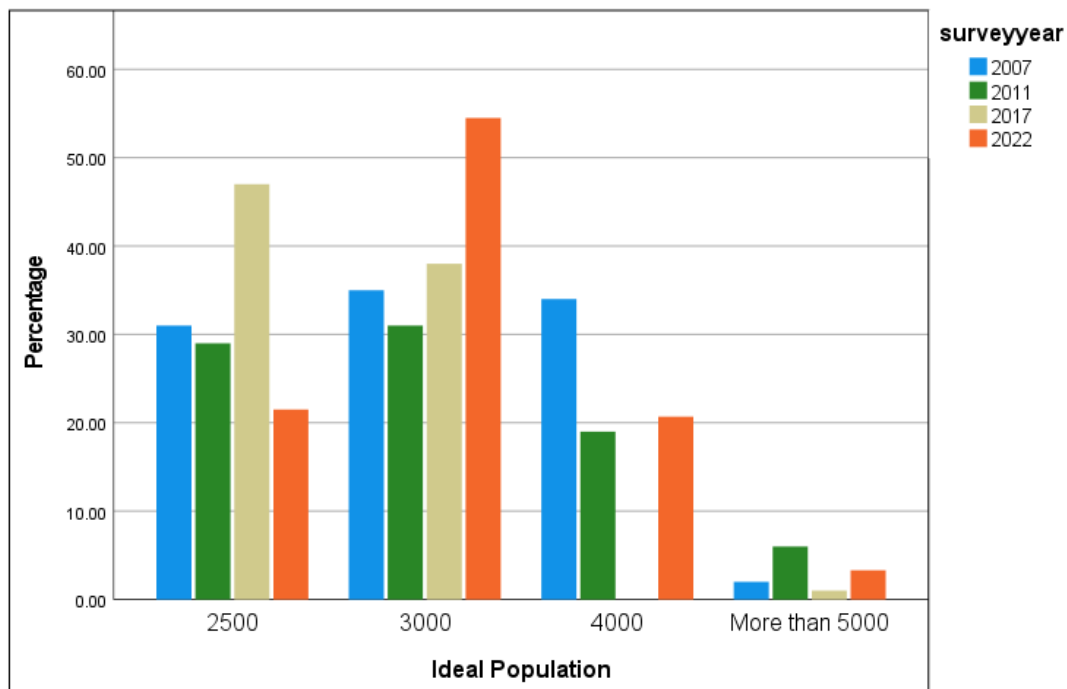
Respondents were asked what they viewed to be the ideal number of people living in Williams Bay. They were provided with the current population (2663) and four options: one which represented the population remaining relatively stable (2500) and the other three representing growth (3000, 4000, and More than 5000).

Results indicated that 22% of respondents prefer the population to stay near 2500, 55% prefer slight growth to 3000, 20% chose 4000, and 3% chose more than 5000.

Results indicate that 47% of respondents prefer the population to stay near 2500, 38% would like a population closer to 3000, 14% chose 5000, and 1% chose more than 5000.

Previous Surveys

As seen in the comparison below, it seems a greater proportion of respondents are interested in seeing population growth as compared to prior surveys. There was a large decrease in those interested in remaining around 2500 residents (from 47% in 2017 to 21.5% in 2022) and a greater proportion of 2022 respondents desire Williams Bay to grow to 3000 residents. The Growth over 5000 residents is still not a popular idea for most respondents.



**Note: "4000" was not included as an option in 2017.*

Conclusion

There seems to be more interest in modest growth (up to around 3000 residents) than ever before, although most residents would still prefer the population of Williams Bay to stay under 5000.

14) Residential Growth in Williams Bay

Question 14 asked about what type of residential growth respondents would like to see encouraged by the village. They were instructed to “check all that apply”. Appendix B includes suggestions written into the “Other” category on the survey.

Results indicate that single family homes are by far the most preferred option in terms of residential growth.

What type of residential growth should the Village of Williams Bay encourage?

Option	% in favor 2022	% in favor 2017	% in favor 2011	% in favor 2007
Single family homes	61%	61%	65%	67%
Townhomes	25%	24%	+	+
Senior living*	23%	22%	23%	19%
None	21%	20%	23%	25%
Condominiums	17%	21%	21%	25%
Vacation homes**	15%	18%	23%	+
Apartments	5%	6%	+	+

** In 2007, worded as “Elderly housing”, **In 2007, worded as “Seasonal housing”,
+This option was not included for this particular year.*

Previous Surveys

Single family homes remain most favored, as they were in all previous surveys. The second most preferred residential option in 2022 was townhomes, similar to 2017 when it was first added as an option. “None” remains the preference of approximately one-fifth of respondents.

Conclusion

If residential growth is to occur in Williams Bay, respondents overwhelmingly prefer it to be single family homes. This has remained consistent over the period of time the WBBA has conducted a community survey.

15) Participation in Recreational Activities

Question 15 inquired about the type of recreational activities that respondents and their families enjoy. They were instructed to “check all that apply”. Appendix B includes the answers that were written in the “Other” section.

The top answers include walking/hiking (91% selected this option), boating, and Kishwauketoe visits. Snowshoeing was added to the options in 2022, which was chosen by 18% of respondents.

In which of the following recreational activities do you and your family participate?

Option	% respondents 2022	% respondents 2017	% respondents 2011	% respondents 2007
Walking/hiking	90%	91%	89%	88%
Boating	68%	65%	57%	60%
Kishwauketoe visits	59%	57%	27%*	29%*
Bicycling	52%	51%	48%	52%
Walking pets	50%	51%	46%	45%
Fishing	45%	44%	40%	44%
Golf	44%	40%	42%	50%
Kayaking	41%	36%	+	+
Bird/nature watching	36%	43%	36%	43%
Picnics	30%	41%	30%	42%
Paddle boarding	28%	22%	+	+
Sledding	27%	27%	27%	23%
Jogging	22%	24%	23%	22%
Nature programs	21%	21%	18%	20%

Ice skating	18%	16%	16%	16%
Tennis	18%	16%	15%	17%
Snowshoeing	18%	+	+	+
Cross country skiing	18%	13%	18%	18%
Snowmobiling/ATV	10%	8%	14%	8%
Horseback riding	8%	7%	9%	11%
Frisbee golf	6%	7%	4%	4%
Rollerblading	4%	2%	5%	7%
Basketball	4%	14%	16%	17%

**This option was worded "Nature center visits" on the 2007 and 2011 surveys
+This option was not included for this particular year*

Previous Surveys

The top two activities over time have consistently been walking/hiking and boating. Since adding Kishwauketoe visits in 2017, it received the second highest level of endorsement.

Conclusion

Similar to past surveys, over 90% of respondents reported that they engage in walking/hiking. Nearly two-thirds of respondents reported engaging in boating. Visits to Kishwauketoe were reported by over half of respondents.

16) Additions/Improvements to Recreational Activities

Question 16 asked about additions or improvements to various recreational activities. They were instructed to "Check all that apply". Appendix B includes the answers that were written in the "Other" section.

The top suggestions for additions/improvements to recreational activities were bicycling routes/paths and hiking trails, followed by parks/playgrounds and swimming/beach. Indoor swimming pool was included for the first time and was chosen by 27% of respondents. Skateboard park, which was also a new choice, interested 5% of respondents.

To which of the following would you like the Village to add or make improvements?

Option	% respondents 2022	% respondents 2017	% respondents 2011	% respondents 2007
Bicycling routes/paths	44%	48%	53%	63%
Hiking trails	36%	34%	30%	41%
Parks/playgrounds	30%	33%	27%	41%
Swimming/beach	30%	31%	23%	29%
Indoor swimming pool	27%	+	+	+
Picnic areas	20%	24%	16%	27%
Ice skating rinks	19%	21%	21%	20%
Boating access	19%	21%	19%	22%
Toboggan/sledding hills	18%	26%	28%	25%
Tennis/basketball courts	11%	17%	8%	14%
Base/softball fields	7%	7%	8%	15%
Snowmobile/ATV trails	7%	6%	9%	5%
Horseback riding trails	8%	6%	6%	6%
Soccer fields	5%	8%	7%	9%
Skateboard park	5%	+	+	+

Previous Surveys

The top three suggestions for 2022 were exactly the same as the last survey results and very close to the top suggestions for surveys previous to that.

Although bicycling routes/paths continue to be the most selected option, the number of respondents who thought there needed to be additions/improvements in this area has steadily decreased, from 63% in 2007 to 53% in 2011, 48% in 2017, and 44% in 2022.

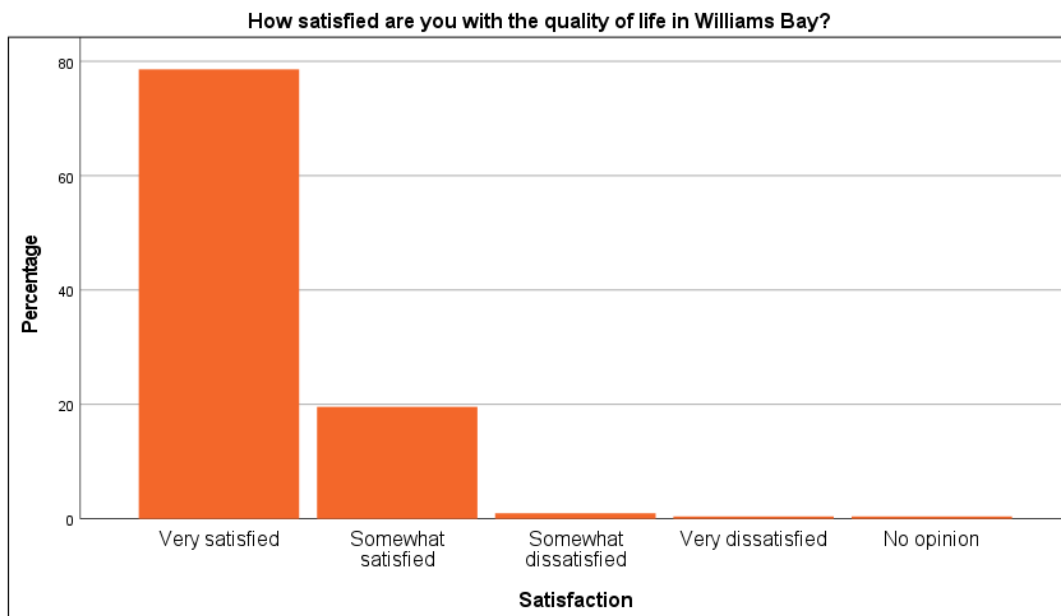
Conclusion

Respondents would like additions/improvements to bicycling routes/paths, hiking trails, and parks/playgrounds. This reflects the same top concerns from previously conducted surveys; however, the percentage of those concerned has lowered, which may reflect changes that have been made to these areas.

The desire for more/better hiking and bike trails supports the findings from Question 16, in which respondents indicated high participation in those activities.

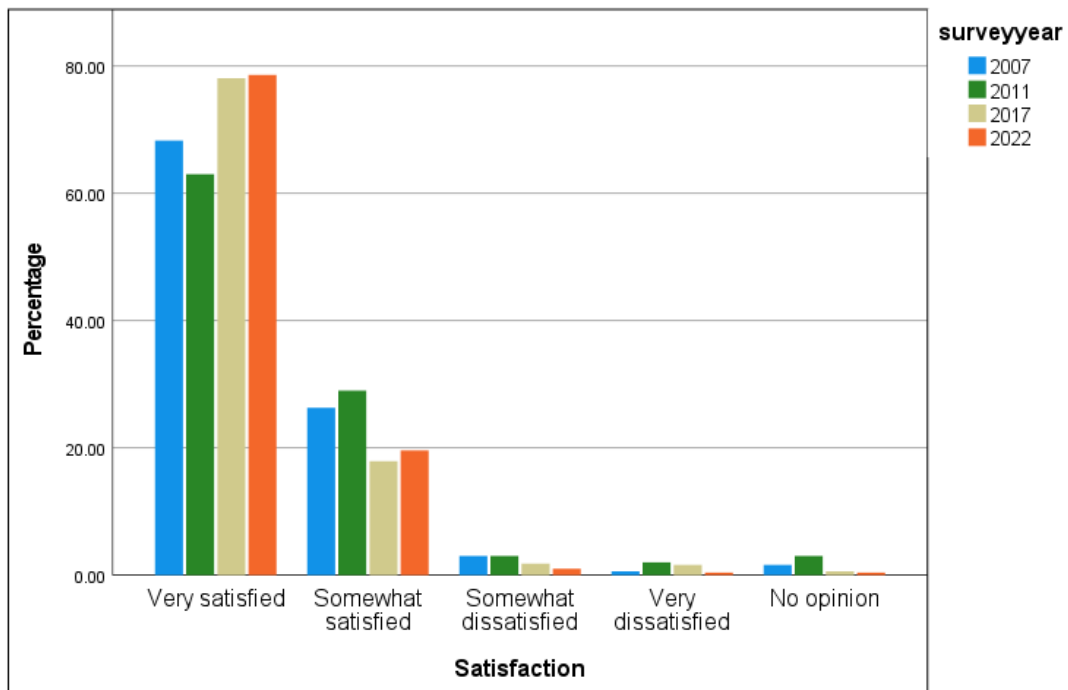
17) Satisfaction With Quality of Life in Williams Bay

Answers to the question “How satisfied are you with the quality of life in Williams Bay?” were overwhelmingly positive, with 98% of respondents being “Very satisfied” (78.6%) or “Somewhat satisfied” (19.6%). Only 1.4% reported being “Somewhat dissatisfied” (1%) or “Very dissatisfied” (0.4%). Another 0.4% chose “no opinion”. See chart below.



Previous Surveys

In all four surveys conducted in the past 15 years, satisfaction with quality of life is very high in Williams Bay. The 2022 results continue to show the highest levels of “Very satisfied” respondents yet.



Conclusion

Respondents to the survey report exceedingly high satisfaction with their quality of life over the 15 year period it has been measured.

18) Reasons to Live in Williams Bay

Question 18 asked respondents to indicate why they chose to live in Williams Bay. They were given several options and instructed to “Check all that apply”. Appendix B includes the answers that were written in the “Other” section.

The most popular reasons to live in Williams Bay include the lake (81%) and quality of life (71%). Village atmosphere (53%) was also a popular reason.

Why did you choose to live in Williams Bay?

Option	% respondents 2022	% respondents 2017	% respondents 2011	% respondents 2007
The lake	81%	80%	70%	75%
Quality of Life	71%	70%	67%	71%
Village atmosphere	53%	51%	55%	58%
Natural areas	45%	50%	44%	49%
Rural feeling	40%	38%	35%	39%
House/condo	34%	29%	32%	27%
Retirement	30%	26%	+	+
School system	18%	24%	28%	27%
Resort setting	17%	16%	17%	14%

Previous Surveys

The reasons people choose to live in Williams Bay have remained remarkably consistent throughout the 15 years of community surveys. The lake, the quality of life, and the village atmosphere are the top reasons. The option “Retirement” was not included in 2007 or 2011, but when it was added in 2017, it was chosen by 25% of respondents; in 2022, 30% of respondents indicated that retirement was a reason they lived in Williams Bay.

Conclusion

As in past years, survey respondents report choosing to live in Williams Bay for the lake, the quality of life, and the village atmosphere.

19) Finding Out about Village Events

Question 19 was added in the 2017 survey to find out how respondents get information about events in the village. 2017 and 2022 results are compared below. Appendix B includes written responses from the “Other” category.

Most respondents reported getting news about village events via local signage, word-of-mouth, or a newspaper.

Option	% respondents 2022	% respondents 2017
Local signage	67%	75%
Word-of-mouth	58%	68%
Newspaper	39%	58%
Social media	32%	29%
Village website	21%	20%
Bulletin boards	12%	20%
School district website	6%	8%

Previous Surveys

As was found in 2017, the most popular ways to find out about village events include local signage, word-of-mouth, and newspapers. Notably, each of these methods decreased in popularity, especially newspapers, and social media slightly increased.

Conclusion

Most respondents are informed about village events through local signage and word-of-mouth. Newspapers are the third most common source, although possibly becoming less popular.

Summary of the 2022 Community Survey

The following summary is intended to provide a snapshot of the results from the 2022 Community Survey distributed by the Williams Bay Business Association.

Demographics

- The average respondent has lived in Williams Bay for more than 20 years.
- Although approximately 50% of Williams Bay residents are full-time, 66% of those who respond to the survey are full-time residents.
- Respondents are more highly educated than the average U.S. citizen.

Awareness/Involvement

- Community events with the highest level of awareness and greatest proportion reported planned participation are Corn and Brat Festival, Chicken Roast, and Pancake Day.
- Families in Williams Bay are most involved in the following recreational activities: walking/hiking, boating, and visiting Kishwauketoe Nature Conservancy
- Respondents find out about village events through local signage, word-of-mouth, and newspapers.

Improvement/Growth

- Respondents support slight population growth in Williams Bay, up to around 3000 residents.
- The types of new businesses that respondents would like to see come to Williams Bay are restaurants, specialty shops, and grocery stores.
- The most preferred type of restaurant is American-style, followed by Chinese, Mexican, deli, and Italian.
- In terms of economic growth, respondents support encouraging food and beverage, and retail sales.
- In the event of additional commercial/retail development, the areas most favorable for growth are downtown Williams Bay and Highway 67 north to the intersection with Highway 50.
- In terms of residential growth, respondents strongly support encouraging single family homes over any other type of residential development.
- Respondents believe that the downtown's appearance could be improved through encouragement of new businesses, planting landscaping, and improving building facades.
- The recreational facilities that respondents would most like to see improved or added are those related to bicycling, hiking, parks/playgrounds, and swimming/beach.

School District

- Of the 746 returned surveys, 210 respondents indicated they have children in their household.
- Of those who indicated having children in their household, most respondents have 2 children (40%), 3 children (26%), or 1 child (20%).
- When asked how many of their children attend or will attend Williams Bay School District, many families indicated 0 (70%), 13% indicated 2 children are in WBSD, 8% indicated 1 child, and 6% indicated 3 children go to WBSD.

Life in Williams Bay

- Overall satisfaction with the quality of life in Williams Bay is extremely high.
- Most respondents live in Williams Bay because of the lake, the quality of life, and the village atmosphere.

Comparison to Previous Community Surveys

The Williams Bay Community Survey distributed by the WBBA in 2022 included many questions that were asked approximately five, ten, and fifteen years ago in the 2007, 2011, and 2017 community surveys. This allows for a longitudinal look at trends in the demographics, opinions, and attitudes of those who complete the surveys. The following outlines the similarities and differences throughout time since the surveys began.

Demographics

- Demographics of respondents have remained consistent over time in terms of resident status, length of residence and education level.

Awareness/Involvement

- Families in Williams Bay continue to be most involved in the following recreational activities: walking/hiking and boating. Since “visiting Kishwauketoe Nature Conservancy” was added as an option in 2017, it has been the 3rd most popular, surpassing bicycling from 2007 and 2011 surveys.

Improvement/Growth

- Overall, respondents generally continue to show a preference for little to no growth of Williams Bay’s population. However, preference for *some* growth (to 3000) has had its highest support in 2022 (55%) as compared to previous surveys. Also, support for the population remaining around 2500 had its lowest support (just over 20%) as compared to previous surveys.

- The desire for restaurants and specialty shops has increased consistently over time. Support for a grocery store remains strong, and the past two surveys have shown higher support for bar and grills as compared to 10 and 15 years ago.
- In terms of economic development, the 2022 and 2017 surveys have shown an increase in support for food and beverage growth, while support for retail and tourism is decreasing.
- The most favorable locations for growth over the past ten years continue to be downtown Williams Bay and Highway 67 north to the intersection with Highway 50. Support for growth on Theatre Rd has increased in each survey.
- Respondents have consistently shown support for residential growth in the form of single family homes as compared to other options.
- Throughout all survey responses, the top suggestion for improving downtown's appearance is through encouragement of new businesses. Planting landscaping is less important than in the past, but still a popular concern. Interest in improving lighting and increasing parking has decreased over the past 15 years.
- Although respondents still rank bicycling routes/paths as a top choice for recreational improvements, concern for these issues has decreased over time (from 62% in 2007 to 44% in 2022). There is a similar, though more moderate, trend for hiking and parks/playgrounds.

Life in Williams Bay

- Over time, satisfaction with the quality of life in Williams Bay has remained exceedingly high.
- Respondents continue to cite the lake, quality of life, village atmosphere, and natural areas as the reason they reside in Williams Bay.

Conclusions and Recommendations

It is clear from the 2022 and previous surveys that respondents are very satisfied with life in Williams Bay; hence, there is no overall demand for drastic change. However, certain themes emerged indicating where and what respondents would like to see in terms of growth. Respondents also provide a clear picture of what makes their community so beloved.

One point that is clear from all four surveys throughout the past 15 years is that Williams Bay residents are extremely satisfied with their quality of life. However, they are also eager to share their thoughts and suggestions for improvement; a 40% response rate to a community survey is much higher than average. The lake, natural areas, and village atmosphere are consistently the top reasons why people choose to live in Williams Bay, and the recreational activities they participate in reflect this: hiking, biking, boating, and visiting Kishwaukee all involve enjoying the natural beauty of the area. Maintenance and improvement to facilities that support these activities is key to allowing people to continue to enjoy their quality of life in Williams Bay.

With the reasons people live in Williams Bay being centered around its small size and proximity to nature, most residents are unsurprisingly not interested in significant population growth. Most recently, growth to around 3000 has gained popularity, suggesting that there is a willingness to welcome a small number of new residents. Respondents strongly prefer that residential growth be in the form of single family homes and not other types of housing.

In terms of economic growth, respondents would like to see that occur downtown or along Highway 67 north to Highway 50. They would support new businesses, especially those related to food and beverage, restaurants, and grocery stores.

Of course, a survey's reliability and validity depend entirely on how much those who respond represent the entire population. The majority of respondents have lived in Williams Bay for 20 years or longer. Less than 30% of respondents have children in the household. The data captured by the community survey may be even more accurate if participation from younger, newer residents, including those with children, was encouraged. Providing an option for online survey participation may help tap into the segments of the population that participated in lower numbers.

Online surveying is strongly suggested as a way to save time, lower expenses, and, most importantly, reduce errors. When respondents answer irregularly (e.g., circle two answers or write in their own) or write illegibly, decisions must be made about how to handle each instance. Adding more decision points to the process increases the possibility of errors being made and the final results not being fully representative of respondents' thoughts.

Appendix A
2022 Survey

Williams Bay Business Association Survey

The Williams Bay Business Association is in the process of gathering information to develop a strategic plan for the business community. Please help us by answering the following questions and returning this survey in the stamped envelope by December 1, 2021.

1. How many months on average each year do you reside in Williams Bay?

- 12 months
- 9 months
- 6 months
- 3 months
- Other (specify) _____

2. How long have you lived in Williams Bay?

- Less than a year
- 1 to 5 years
- 6 to 10 years
- 11 to 15 years
- 15 to 20 years
- More than 20 years

3. Indicate the highest educational level attained in your household.

- Eighth grade
- 12th grade
- B.A. or B.S.
- Master's degree
- Doctorate degree

4. How many children are in your household? _____ Of those, how many attend or will attend Williams Bay School District? _____

5. Which community services were you aware the Williams Bay School District offers? (Check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Fitness center | <input type="checkbox"/> High school musicals and drama club performances |
| <input type="checkbox"/> Community service days | <input type="checkbox"/> Building and room rentals for recreational groups |
| <input type="checkbox"/> Animal friendly walking paths with dog waste stations | <input type="checkbox"/> School maintained park (Frost Park) |
| <input type="checkbox"/> Rec-sponsored classes and activities for adults (aerial silks, basketball, open use time) | <input type="checkbox"/> Student participation in village events (parades, library internships) |

6. How would you like to see Williams Bay School District contribute to the community beyond the classroom? (educational programs, volunteer opportunities, access to facilities, etc.)

7. Which of the following village events are you familiar with? (Check all that apply)

Events - Sponsor	I am aware of this event	I have attended this event	I plan to attend this event again
Day in the Bay - WBBA			
Chili Cook-off - Women's Civic League			
Pancake Day - Lions			
Chicken Roast - Firemen			
Music by the Lake- GWC			
Corn and Brat Festival- Lions			
Boo in the Bay – WB Recreation Department			
Farmer's Market – Santa Cause			
Charities of Christmas Tree Festival – Santa Cause			
Santa Cause Cruise – Gage Marine			
Belfry Music Theatre			

8. What types of businesses would you like to see come to Williams Bay? (Check all that apply)

- | | | |
|---|--|---|
| <input type="checkbox"/> Vacation rentals
(Airbnb, Vrbo, etc.) | <input type="checkbox"/> Salons/Spas | <input type="checkbox"/> Big Box stores |
| <input type="checkbox"/> Electric car charging
stations | <input type="checkbox"/> Coffee shops | <input type="checkbox"/> Legal services |
| <input type="checkbox"/> Resort hotels | <input type="checkbox"/> Senior housing | <input type="checkbox"/> Restaurants |
| <input type="checkbox"/> Specialty shops | <input type="checkbox"/> Local artisans | <input type="checkbox"/> Antique stores |
| <input type="checkbox"/> Grocery stores | <input type="checkbox"/> Lodges | <input type="checkbox"/> Recreational
services |
| <input type="checkbox"/> Other(specify)_____ | <input type="checkbox"/> Clothing stores | <input type="checkbox"/> Medical services |
| | <input type="checkbox"/> Bar and grills | |

9. What types of restaurants would you like in Williams Bay? (Check all that apply)

- | | | |
|--|--|---|
| <input type="checkbox"/> American-style | <input type="checkbox"/> Greek | <input type="checkbox"/> Mexican |
| <input type="checkbox"/> Chinese | <input type="checkbox"/> Indian | <input type="checkbox"/> Spanish |
| <input type="checkbox"/> Deli | <input type="checkbox"/> Italian | <input type="checkbox"/> Sushi/Japanese |
| <input type="checkbox"/> French | <input type="checkbox"/> Mediterranean | <input type="checkbox"/> Thai |
| <input type="checkbox"/> Other(specify)_____ | | |

10. If additional commercial/retail development were to take place, in which direction should it be encouraged? (Please check the best answer)

a. Highway 67 north to intersection with Highway 50

- strongly agree
no opinion
 somewhat agree
 somewhat disagree
 strongly disagree

b. Theatre Road north to the intersection with Highway 50

- strongly agree
no opinion
 somewhat agree
 somewhat disagree
 strongly disagree

c. East Geneva St. from lakefront to Highway 50

- strongly agree
no opinion
 somewhat agree
 somewhat disagree
 strongly disagree

d. Highway 67 from Theatre Road west to the intersection with Highway F

- strongly agree
no opinion
 somewhat agree
 somewhat disagree
 strongly disagree

e. Downtown Williams Bay

strongly agree
no opinion

 somewhat agree

 somewhat disagree

 strongly disagree

11. How should the Village of Williams Bay improve the appearance of the downtown? (Check all that apply)

- | | | |
|--|---|--|
| <input type="checkbox"/> Increase parking | <input type="checkbox"/> Improve lighting | <input type="checkbox"/> Plant landscaping |
| <input type="checkbox"/> Improve signage | <input type="checkbox"/> Improve facades | <input type="checkbox"/> Street improvements |
| <input type="checkbox"/> Improve sidewalks | <input type="checkbox"/> Encourage new businesses | <input type="checkbox"/> Nothing at all |
| <input type="checkbox"/> Other (specify) _____ | | |

12. In which of the following areas should the Village of Williams Bay encourage economic development? (Check all that apply)

- | | | |
|--|---|--|
| <input type="checkbox"/> Tourism | <input type="checkbox"/> Housing | <input type="checkbox"/> Skilled crafts |
| <input type="checkbox"/> Service industry | <input type="checkbox"/> Retail sales | <input type="checkbox"/> Food and beverage |
| <input type="checkbox"/> Professional services | <input type="checkbox"/> Light industry | <input type="checkbox"/> Nothing |
| <input type="checkbox"/> Other (specify) _____ | | |

13. The ideal number of people living in Williams Bay would be (current population = 2663):

- 2,500

 3,000

 4,000

 More than 5,000

14. What type of residential growth should the Village of Williams Bay encourage? (Check all that apply)

- | | | |
|---|---|-------------------------------|
| <input type="checkbox"/> Single family homes | <input type="checkbox"/> Condominiums | <input type="checkbox"/> None |
| <input type="checkbox"/> Townhomes | <input type="checkbox"/> Vacation homes | |
| <input type="checkbox"/> Apartments | <input type="checkbox"/> Senior living | |
| <input type="checkbox"/> Other (specify): _____ | | |

15. In which of the following recreational activities do you and your family participate in? (Check all that apply)

- | | | |
|--|---|---|
| <input type="checkbox"/> Snowshoeing | <input type="checkbox"/> Walking/hiking | <input type="checkbox"/> Cross country skiing |
| <input type="checkbox"/> Paddle boarding | <input type="checkbox"/> Boating | <input type="checkbox"/> Nature programs |
| <input type="checkbox"/> Kayaking | <input type="checkbox"/> Tennis | <input type="checkbox"/> Snowmobiling/ATV |
| <input type="checkbox"/> Kishwaukee visits | <input type="checkbox"/> Golf | <input type="checkbox"/> Basketball |
| <input type="checkbox"/> Fishing | <input type="checkbox"/> Jogging | <input type="checkbox"/> Rollerblading |
| <input type="checkbox"/> Bicycling | <input type="checkbox"/> Bird/nature watching | <input type="checkbox"/> Frisbee golf |
| <input type="checkbox"/> Ice skating | <input type="checkbox"/> Walking pets | <input type="checkbox"/> Horseback riding |
| <input type="checkbox"/> Sledding | <input type="checkbox"/> Picnics | |

Other (specify): _____

16. To which of the following recreational facilities would you like the Village of Williams Bay to add or make improvements? (Check all that apply)

- | | | |
|---|---|--|
| <input type="checkbox"/> Indoor swimming pool | <input type="checkbox"/> Swimming/beach | <input type="checkbox"/> Boating access |
| <input type="checkbox"/> Skateboard park | <input type="checkbox"/> Base/softball fields | <input type="checkbox"/> Picnic areas |
| <input type="checkbox"/> Bicycling routes/paths | <input type="checkbox"/> Tennis/basketball courts | <input type="checkbox"/> Toboggan/sledding hills |
| <input type="checkbox"/> Parks/playgrounds | <input type="checkbox"/> Soccer fields | <input type="checkbox"/> Hiking trails |
| <input type="checkbox"/> Ice skating rinks | <input type="checkbox"/> Snowmobile/ATV trails | <input type="checkbox"/> Horseback riding trails |

Other (specify): _____

17. How satisfied are you with the quality of life in Williams Bay?

- Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied No opinion

18. Why did you choose to live in Williams Bay? (Check all that apply)

- | | | |
|--|---|---|
| <input type="checkbox"/> Quality of life | <input type="checkbox"/> Retirement | <input type="checkbox"/> Resort setting |
| <input type="checkbox"/> The lake | <input type="checkbox"/> Natural areas | <input type="checkbox"/> Rural feeling |
| <input type="checkbox"/> School system | <input type="checkbox"/> Village atmosphere | <input type="checkbox"/> House or condo |

Other (specify): _____

19. How do you find out about events in the village? (Check all that apply)

- | | | |
|--|--|--|
| <input type="checkbox"/> Local signage | <input type="checkbox"/> School district website | <input type="checkbox"/> Bulletin boards |
| <input type="checkbox"/> Word-of-mouth | <input type="checkbox"/> Village website | <input type="checkbox"/> Newspaper |
| <input type="checkbox"/> Social media | | |

Other (specify): _____

20. Other comments or suggestions you would like to make.

Thank you for completing this survey. Final Survey results will be available on our website, <http://www.williamsbaybusinessassociation.com>

Appendix B

Written Comments

Note: comments have not been edited and appear as written

Growth

○ General Village Growth/Improvements

<p>Let's have everyone who walks anywhere pick up litter. I do this on Theatre + Bailey roads. Not the district, the residents. (Question 6)</p>	<p>Upgrade what we already have. Old streets need paving-trees need trimming. Add flowers in the downtown area- Better lighting. People don't move to W.B. to have a grocery store or big box store down the street. We move here because it's charming, quiet and gives us a sense of safety. Traffic to a grocery store or a busier business district will make us into another Delavan. Old downtown area with competing new business areas. Try to encourage new businesses form North on 67 from Harpoon Willies up to Subway. That area could be very nice with small shops, nice sidewalks + professional landscaping. (Question 20)</p>	<p>I love that WB has resisted the "Resort town" development and kept natural areas. However, I think a little growth would be a good thing. With the values that WB decision-makers have demonstrated, I trust they will develop the village responsibly. I think the key area is the abandoned building/factory and empty lot - would love to see this rebuilt into some charming downtown shops. But need to increase residential development to support local businesses (Question 20)</p>
<p>-Commercial growth should only be allowed with adequate parking. Area on HW 50 or Geneva St. should be a priority. (Question 20)</p>	<p>Don't think the dog parks are necessary. Our streets need HELP! (Question 20)</p>	<p>Stop with the masks at OUR Library!. (Question 20)</p>
<p>Remodel all the bathroom facilities. Hanging flower baskets like downtown Lake Geneva. (Question 20)</p>	<p>We would like to see the proposed walking trail and sports field/play areas upgrades! (Question 20)</p>	<p>Love Williams Bay. Improve downtown-shops. (Question 20)</p>
<p>Like Williams Bay the way it is. No further development wanted or needed. (Question</p>	<p>We love the Bay and we don't want it too touristy. Thank you for asking us our opinion.</p>	<p>Williams Bay doesn't need to be Lake Geneva. People tell me all the time they love</p>

20)	We look forward to being full-timers in 2022! We hope to volunteer in the community as well. (Question 20)	where I live because it's quiet and quaint. Let's keep it that way!(Question 20)
We wish there was more restaurant diversity - not a single-owner development. We miss La Fiesta! A grocery store like Sentry would make living here more convenient. Put a new business in the space next to the firehouse. Make the area more appealing to young professionals/families. More affordable retailers/groceries. Work to keep younger homeowners happy so that the town can continue to thrive.(Question 20)	Have the following business relocate; 1. Bitners Bakery 2. Rig-A-Tony Deli 3. Kringle I purchased my Willabay condo a year ago - its nice to have tourism- And happy to see the season start & stop! LOL Never want to turn into Lake Geneva! Stay hidden! Shhh! (Question 20)	Maintain current buildings and fill existing vacant spaces within those buildings. Delavan & Lake Geneva are close enough for Big box grocery, hardware, and clothing stores.(Question 20)
Grocery Store (Bigger than Green Grocer); Yoga Studio; Spin Studio; Brewery (Question 8)	Animal friendly walking paths with dog waste stations - Why??? There's a dog park better than the kids baseball fields. (Question 5)	It is most unfortunate that the first thing you see when entering our village is the unsightly dog park and community garden. It looks disastrous! (Question 20)
Grocery stores- Don't compete with Green Grocer (Question 8)	None x 24 (Question 16) (Question 8)	There's a lot of good already thank you.(Question 16)
Need a grocery store. x 5 (Question 8)	Put in an additional lane so traffic isn't backed up by boats waiting to launch (Question 16)	Please add new indoor and outdoor pickleball courts (Question 16)
Lastly, it is my hope that the town can add both indoor and outdoor pickleball court and indoor swimming pool. (Question 20)	Add to dog park - some plantings to disguise fence.(Question 16)	My girls play hockey, keep that ice fresh! (Question 16)
Dog park needs water station, trees for shade and a few	Indoor swimming pool at HS/MS Campus (Question	The village is not financially able to support growth.

benches. (very nice park)!! (Question 16)	16)	(Question 20)
Shooting range/ <u>CLAY SHOOTING RANGE</u> /Archery (Question 16)	But with lots that aren't so crazy close: can't believe size of houses that were put in along water towards town. Ridiculous (Question 14)	Restoration (Question 14)
More seats near the water. (Question 16)	Low income housing to allow families access to our great schools. (Question 14)	Affordable housing. Depends on plans- should not change character of Williams Bay (Question 14)
Good athletic fields will lead to club sports, more students in the district, more families in the Bay. (Question 16)	Flower shop, bakery, dry cleaner . (Question 8)	Keep the Bay as it is with a few updates! No resort or large tourist sight! (Question 20)
Bring back the George Williams Golf Course! (Question 16)	Keep it small - that's what makes us unique!!! (Question 14)	Please halt the out-of-control growth in Williams Bay and the surrounding areas.(Question 14)
Just need better restaurants. (Question 17)	No more condos x 2 or apartments (Question 14)	"Need a bakery/coffee shop" "Green Grocers" is not enough!! (Question 8)
Pickleball courts needed x 13 (Question 17) (Question 16) (Question 15)	We have single family & Condos but few, if any, town homes. (Question 14)	I think there is enough residents -But an over 55 housing would be nice. (Question 14)
More dog parks x 5 (Question 16)	No opinion - I like it the way it is (Question 14)	We do get too old to care for our single fam homes but don't want to move away or into cheap apartments. (Question 14)
A larger dog park - acres! (Question 16)	Difficult balance: some population growth ok, overdevelopment not ok; no more subdivisions (Question 14)	Low income housing.(Question 14)
Dog Beach area would be a nice addition (Question 16)	Better looking home rentals & up keep (Question 14)	1st time owner of townhomes. More affordable housing to

		draw younger families. (Question 14)
Affordable single family homes. (Question 14)	Continue to have a balance of affordable housing and year-round single family homes.(Question 14)	Similar to Bayside pointe. (Question 14)
Low rise mixed use ; high quality ; Detail on office first floor with high quality residential 2nd floor. (Question 14)	We have had homesites unbuilt for decades. We need to prevent new neighbors from being platted until those are filled. (Question 14)	Not sure we need growth. (Question 14)
Special needs housing - (Question 14)	Bagel/Donut shop.(Question 8)	No more growth is necessary. (Question 14)
AirBNB should be limited somehow. (Question 8)	No Airbnb x4 (Question 14) (Question 8)	No VRBO's x 4 (Question 14)
Nothing at all/None x3 (Question 8)	Pharmacy x 3 (Question 8)	No high density. (Question 14)
Bowling/Pool. (Question 8)	Bakery x 17 (Question 8)	So much goes into growth-water, infrastructure, schools, police-fire. Population density is <u>not</u> appropriate for the Bay. God is not making any more land. (Question 14)
Hardware store x 6 (Question 8)	Car wash x8 (Question 8)	Overcrowding will ruin our small town beauty. (Question 14)
Kayak & Canoe rental at lake front. (Question 8)	Drugstore (Question 8)	Good mix. (Question 14)
Coffee donut shop. (Question 8)	We should support owner-operated, "mom+pop" style business. (Question 8)	Depends on plans- should not change character of Williams Bay (Question 14)
I did not check those that already exist. (Question 8)	None- love Wm Bay like it is now. (Question 8)	None! And people that want these developments don't know the peace we have. The summers are already ruined because of tourists. Don't encourage more just to make

		money! (Question 14)
Financial advisor.(Question 8)	Used furniture stores. No chain stores please! (Question 8)	California restricts building. Look at their prices. (Question 14)
Vacation rentals, Resort hotels (Question 8)	Somewhat disagree - Should be residential around school.(Additional)	Coffee shop with food/ Coffee and plenty of seating (Question 8)
We have many of these already - not sure we need to add more. Veterinarian, Pharmacy would be nice. (Question 8)	Hardware store - menands. (Question 8)	Professional services (Question 8)
Vacation rentals bring transients into residential neighborhoods. They have no respect for peaceful life of residents and are totally unknown people. (Question 8)	Home health business, we love Wms Bay exactly as is . We could use additional family for boat trailers + increase boat. (Question 8)	The village has always been against growth. I was born in the Bay over 70 years ago, and have been there each year to enjoy the lake. I hope this survey wakes up the Board to encourage reasonable growth. (Question 20)
As long they use existing buildings no new developments. (Question 8)	Seafood restaurant. (Question 8)	Barber! (Question 8)
As long as a business uses existing business place-fine. No new business buildings, there is plenty of empty space. (Question 8)	Hardware- True value. (Question 8)	We need a street light where Geneva Street meets Hwy 50. It's easy to miss the turn from Hwy 50 to Geneva St at night. (Additional)
None of the above. (Question 8)	No Big Box stores x 19 (Question 8)	Trader Joes Chick Fil A (Question 8)
We enjoy the current restaurants + stores. (Question 8)	Trader Joes ; La Fiesta (Question 8)	Hardware, cooking school, more breakfast places. (Question 8)
No more Fine as is. (Question 8)	Like it the way it is! (Question 8)	Salons/Spas - "already have" Coffee shops - "already have" Big Box stores - "Costco"(Question 8)

<p>It would be wonderful if Williams Bay had some place that says, "You've arrived. Welcome to Williams Bay."Some <i>place</i>, unique to Williams Bay where the community can gather, celebrate, grieve and reflect. (Woodstock, IL has its square). Don't destroy the reason that people come <u>here</u> to live, recreate and work. No more multistory structures on the lakefront! No big box. No corporate structures. That's what Lake Geneva is for. Fontana has its own character as well. I think it's important to first determine the direction the community wants to go in a conceptual sense (Thank you for the survey!). Then, the types of recreational, commercial, industrial and residential components that move the community in that direction will become more obvious. Thanks for reading. Best regards. (Question 20)</p>	<p>I live in Williams Bay because of the small town atmosphere. I have heard rumors of a strip mall - please do not allow that or any big box stores. Those will ruin the village of Williams Bay! (Question 20)</p>	<p>The library is great. We do not want W.B. to become another village like Lake Geneva! There are plenty of big box stores near Delavan and they are not pretty. Don't ruin a good thing. Once it is changed it will be changed forever! (Question 20)</p>
<p>We can never let in the big box/ franchise stores or we will look like east LG or Harvard. (Question 20)</p>	<p>Don't need grocery. Others are easy to get to and Green Grocer fills in gaps. (Question 8)</p>	<p>No additional businesses. (Question 8)</p>
<p>Demographically-cannot handle any more unfortunately, some businesses w not survive (Question 8)</p>	<p>Happy with current situation. (Question 8)</p>	<p>None- Close enough to stuff in Lake Geneva/Delavan. (Question 8)</p>
<p>It's a lovely town just the way it is. (Question 20)</p>	<p>Would like to see no overnight parking in street unless unusual circumstances called in- The vacation rentals are using the</p>	<p>Fast food Chicken. (Question 8)</p>

	streets like a parking lot. (Question 20)	
No more airbnb-they ruin the town. We don't need more people here. (Question 8)	Bookstore nothing close by (Question 8)	Batt Shop (Question 8)
NO Vacation rentals x 19 (Question 8)	Small market; (Question 8)	Boat Cruise Docking. (Question 8)
NO Resort hotels x 5 (Question 8)	Nice gift shop - we miss McCullough's! (Question 8)	Think it is sized correctly (Question 8)
Vacation rentals, Resort hotels, Grocery stores - Small (Question 8)	I think we are already OK. x3 (Question 8)	Fitness studio. (Question 8)
Convert Bayside motel to actual motel + not Long term Rental. (Question 8)	Medical services- Aurora. (Question 8)	Bookstore, cocktail lounge. (Question 8)
More Development in Business area + more seasonal lodging.(Question 8)	Pasty stand, fix-it shop, barber. (Question 8)	Townhomes!! (Question 8)
Mixed retail (Question 8)	More charity events. (Question 8)	I enjoy the businesses we already have. (Question 8)
Kwik trip(Question 8)	Seafood + meat (Question 8)	Ice Hockey Rink, Bigger Skating Rink (open more often) (Question 8)
We have several of these already (Question 8)	None It's fine the way it is. x 7 (Question 8)	Christkindle market during Santa Cruise. (Question 8)
None- that's why we love WB- we would like to keep it small! (Question 8)	Keep it small. (Question 8)	Big grocery-IE-WOODMANDS or meijer. (Question 8)
None, let's keep it small and intimate. NO High RISE BUILDINGS PLEASE (Question 8)	Take the Nuremberg style Brat House idea seriously. You'll get people from all over the area. Great place to live-love it here.	1. Tear down building across from Clearwater (eyesores!) and put several of the above in a new attractive building.

	Lifeguards at the beach who don't doze off on the job. I have actual video of it and have watched it in person-one young man in particular. (Question 20)	<ul style="list-style-type: none"> 2. Also, where Key Room used to be. 3. Tear down Bayside Motel (Question 8)
We need a better, larger store w/groceries than the Mobil Station and the Green Grocer (Question 8)	UPS etc store that includes some office supply, and a Walgreens Drug Store (Question 8)	Car Care Shops (Question 8)
NONE!! Why overpopulate the beauty & calm? (Question 8)	Bike trails - designated bike lanes/walking lanes connecting neighborhoods along Theatre Rd (Question 8)	This is a village, let's keep it that way!(Question 8)
Shooting range, brewery/gastropub (Question 8)	Trader Joe's, Gym (Question 8)	Something that stays. This is not a campground!(Question 8)
No new restaurants needed x14 (Question 9)	Storage centers that accommodate electricity to plug in for vehicle, RVs etc; Vet or annual barding (Question 8)	Family type restaurant (Question 8)
None, we have enough, that's why we are WB. (Question 9)	All of the above, need more diversity.	No chain or franchise.(Question 9)
German/Swedish. (Question 9)	Any/All x20 (Question 9)	A clothing store with good quality merchandise for all ages, not just trendy clothes and tee shirts for teenagers (Question 8)
The current restaurants are great! (Question 9)	Whatever private entrepreneurs think will make a profit (i.e., consumers will purchase) (Question 8)	Starbucks!! (Question 9)
Bistro (American/French) (Question 9)	Current restaurants are great. (Question 9)	Something other than Mexican. (Question 9)
Something like Skip's used to be.(Question 9)	Farm to Table- Vegan options. (Question 9)	Health-smoothies,, GF, vegan options, etc. (Question 9)

Green Grocer is a big asset. Too bad Chef's Corner property is no longer a restaurant. (Question 9)	German Brat. House (Nuremburg Style) (Question 9)	Moderate priced family friendly restaurants (Question 9)
Seafood x2 . (Question 9)	Seafood upscale. (Question 9)	How can you develop more when La Fiesta couldn't get a liquor license? The should be #1 priority. We loved that place. Many are very upset about this. (Question 9)
Any that can make it. (Question 9)	German (Question 9)	Any of the above but with quality. (Question 9)
Supper Club. You need to resolve liquor issue. Fiesta Mexicana was a needless loss. (Question 9)	Cafe. (Question 9)	Pizza x 9 (Question 9)
As much variety as the area can/will support! (Question 9)	Deli- Have one @ Green Grocer. (Question 9)	I like and and all- but we have some close enough in nearby towns. (Question 9)
We have enough restaurants and they are wonderful! Plenty of great choices.(Question 9)	They should be required to use existing buildings. (Question 9)	Who will come if no liquor license? (Question 9)
Good ones(Question 9)	As long as they use existing space, it's fine. (Question 9)	BBQ x 5 (Question 9)
I think we have enough and a good variety (Question 9)	Chinese. (Question 9)	Very sad that La Fiesta closed.(Question 9)
Casual dining (Question 9)	Chinese- I use the ones in Walworth + Elkhorn. (Question 9)	Brewery x3 (Question 9)
Family pizza (like next door pub) (Question 9)	We enjoy the current businesses. (Question 9)	Polish Lithuanian (Question 9)
Gastropub (Question 9)	No fast food. Local, upside restaurants only chains. (Question 9)	Steak house (Question 9)
American style - to replace Skip's/ Red Dog (Question 9)	American style-already have. (Question 9)	Organic x 3 (Question 9)

Any and vegan (Question 9)	Vegan whole food plant based. (Question 9)	Juice bar, (Question 9)
Fast Food. (Question 9)	Any and all that can survive.(Question 9)	One of each type- we are too small for competition and it just chases one or the other out of the village. (Question 9)
Any & all of these-sorry to see the Mexican pace close!!(Question 9)	Vegetarian/vegan x2. (Question 9)	Indonesian, Jamaican, anything good (Question 9)
American style- upscale or steak place (Question 9)	All. Consider viability, but any are good. (Question 9)	NO Fast Foods.(Question 9)
Places that serve good food.(Question 9)	Irish Pub (Question 9)	Sit down, casual, good atmosphere. (Question 9)
Would love more carryout or casual(Question 9)	There are plenty of empty buildings that need to be used for stores, etc. We need a parking area - improve boat storage area w/concrete base and better gate. (Question 20)	Asian in the whole area not specific W.B. (Question 9)
Something similar to skips. (Question 9)	Family/homestyle menu, Pizza shop. (Question 9)	Demographically - we're all good. Not far for other options (Question 9)
(next to Parks/playgrounds): improve Lions Field house one it is <u>old</u> (Question 16)	Happy with current situation. (Question 9)	I have nothing against any of the others, this is just what I like! (Question 9)
Healthy eating. (Question 9)	What ever that can drive on there own. (Question 9)	Question 10: Business growth is nice, but I cannot delineate where or how something should go w/out knowing what it is. Example: A commercial horse riding place onf Harns Road would be lovely and help people enjoy the outdoors in a healthy way. An Arbys there

		would not. Context is key - growth is needed and important but it's nice if done tastefully.
All (Question 16)	Grab & go salads. (Question 9)	Eastern Euro - German, Polish (Question 9)
Russian (Question 9)	We are satisfied with present restaurants. (Question 9)	German (I miss Chef's Corner)(Question 9)
Supper Club x2 (Question 9)	Family restaurants x 3 (Question 9)	breakfast restaurant x 4 (Question 9)
Something like Skips (Question 9)	Mediterranean - healthy choices (Question 9)	No fast food chains (Question 9)
What happened to La Fiesta? :((Question 9)	Plenty of options already! (Question 9)	We had an amazing Mexican restaurant, but I think whoever owns the building must charge outrageous rent. Too bad he's greedy. (Question 9)
I like Wms Bay as it is. (Question 9)	Economic Development-None x4 (Question 12)	Healthy Fresh Delicious (Question 9)
something worthwhile (Question 9)	Economic Development in Golf (Question 12)	Whatever private entrepreneurs think will make a profit. These due to the business consumers voluntarily part their earnings. (Question 9)
We know where this leads to congestion + no safety for families. (Question 12)	Economic Development in Grocery(Question 12)	Get rid of overhead wires - improve infrastructure. (Question 12)
No economic Development except out of town (Question 12)	Economic Development in Dentist (Question 12)	Economic Development in Deli (Question 12)
Family owned business- look at what Boxed and Burlap has done(Question 12)	As population increases in the Bay; it will naturally evolve. (Question 12)	Senior living - rent controlled. Low income housing. (Question 12)
Hot dogs (Question 9)	All Low Buildings (Question	Retail sales and Skilled crafts

	14)	- small business locally owned. (Question 12)
Business recruitment, code enforcement (Question 12)	I would like to see a focus primarily for full-time residents.(Question 14)	Encourage fixing up the older homes (Question 14)
swimming/beach- Improve showers@ beach! (Question 16)	Kayak/Paddleboard access/launching ? storage (Question 16)	Permanent residents (Question 14)
Indoor swimming pool, Park/playground, Ice skating rinks, Swimming/beach, Base/softball fields, Soccer fields, Snowmobile/ATV trails, Boating access, Hiking trails - EXISTS.(Question 16)	Bigger spread of Non-Resident/Resident Boat Fees.(Question 16)	(next to Tennis/basketball courts): pickleball (Question 16)
Parks/playgrounds-enhance. Swimming/beach, Base/softball fields, Snowmobile/ATV trails, Boating access- Already Have. Hiking trails (kish). (Question 16)	Rec Department emails/mailings. (Question 16)	Pickleball, no nearby courts (Question 15)
Swimming/beach- some repair there- the bathrooms, the water showers to spray after the beach don't work properly. Tennis/basketball courts-we go to nicer courts elsewhere Picnic areas- more seating near the water. (Question 16)	Enlarge beach area + provide more boat slips for residents, 25 yr waiting list for a slip is ridiculous. (Question 16)	Would like to see a public pickleball court. (Question 20)
Ice skating rinks- Bigger?go rec dept!! Swimming/beach-softer sand. (Question 16)	More boat slips I've waited 7 yrs and Im still high on the list.(Question 16)	Please consider grooming some of the Kishwauketoe trails for cross country skiing. (Question 15)
Indoor swimming pool- water park (Question 16)	Bond shell/ music shell (Question 16)	Rescue amount of trailer parking for boats! Too busy and crazy in Bay. The beach is too busy- restrict guests.(Question 15)

<p>"SLIPS" next to <i>boating</i> access "Be good for school + public" next to <i>Indoor swimming pool</i> (Question 16)</p>	<p>Bathrooms need help (Beach)(Question 15)</p>	<p>Need bike trail thru WB Need Ice Hockey Rink Need bigger Ice skating Rink. (Question 15)</p>
<p>Base/softball fields on theatre road! (Question 16)</p>	<p>Adult fitness playground. (Question 16)</p>	<p>Add in outdoor Hockey Rink.(Question 15)</p>
<p>It's great. (Question 16)</p>	<p>NoneBoating access - NO MORE!(Question 16)</p>	<p>Do more with your Christmas lights parade by the Beach and Beyond (Question 15)</p>
<p>Expand bicycling routes/paths (Question 16)</p>	<p>Residents only boat launch. (Question 16)</p>	<p>Boat launch traffic jams (Fix please) (Question 16)</p>
<p>Snowmobile/ATV trails and Horseback riding trails could be one and the same. Outer ring of Kish separate from walking paths. People could pay for passes which would help fund it. (Question 16)</p>	<p>More boat parking + boat slips(Question 16)</p>	<p>There are no bad choices. (Question 16)</p>
<p>Keep parks and open space. (Question 16)</p>	<p>Swimming/beach-better sand Base/softball fields-please improve. (Question 16)</p>	<p>Add bicycle trails in Kishwauketoe/keep beaches cleaner! RENOVATE tennis courts! (Question 16)</p>
<p>No snowmobile/ATV trails.(Question 16)</p>	<p>No improvements needed-the Lions field is dispicable! What was a beautiful green area is now a segretated fenced in mess! (Question 16)</p>	<p>Crosswalk at Smyth + Geneva (Question 16)</p>
<p>Splash Pool (Question 16)</p>	<p>Clean up weeds along lakefront. (Question 16)</p>	<p>Increased municipal pier space. (Question 16)</p>
<p>Frisbee golf course (Question 16)</p>	<p>Additional kayak paddle board racks for annual rental. (Question 16)</p>	<p>+ more public parking for boats so boaters can go to our restaurants. (Question 16)</p>
<p>+ more public parking for boats so boaters can go to our restaurants. (Question 16)</p>	<p>Boat parking so they don't block all the streets more pay for non resident to launch boat. (Question 16)</p>	<p>Love the hot dog cart! Boating access-more slips! (Question 16)</p>

<p>Edgewater Park has already improved a lot. (Question 16)</p>	<p>Boat slips. x5 (Question 16)</p>	<p>There is no parking access via lake - only a few su[s & generally all taken - Hard to come to town via boat for dinner. (Question 16)</p>
<p>Court, Disc Golf (Question 16)</p>	<p>Fitness center for residents. (Question 16)</p>	<p>Ziplines (Question 16)</p>
<p><u>Find a way to re-open George wms Golf Course!</u> (Question 16)</p>	<p>*Improve changing/ restroom facility (Question 16)</p>	<p>Radio controlled model Airplane field (Question 16)</p>
<p>I would like to see the Building across from Clear waters salon - taken down - eye sore. Building that is currently for sale-looks abandoned. Tickled Pink coffee was in it. (Question 20)</p>	<p>Bring back Winter fest. (Question 20)</p>	<p>Exercise Facility (Question 16)</p>
<p>Thank you for asking our opinions. Add on- End fireworks, save money \$\$,000.00, lower our "carbon footprint", quiet for the fish. (Question 20)</p>	<p>Thank you! Clock at the corner of Geneva and Walworth.(Question 20)</p>	<p>The baseball fields and tennis courts need immediate repair and improvements! (Question 16)</p>
<p>Please reduce the number of visitor boats on the lake. There's so much tourist lake traffic, particularly Fri.-Sun, that those` of us who own property and live here can't even enjoy ourselves. In general, there is too much growth happening in Williams Bay and the surrounding areas.(Question 20)</p>	<p>I think the village should annex the properties from Geneva to school drive on Theatre Rd Westside That area should be made commercial so a convenience store could go in with gas station on the corner of Geneva + Theatre people could stop when picking up kids from school I feel there should be more things around the school (Question 20)</p>	<p>We were told the beach house restrooms would be open + The water would be on after 5 pm. It was NOT- The water at the beach house really worked-it need attention. Lifeguards need an adult monitor - I noticed unsafe practices by Them - 1 - Being on their phones instead of scanning the water. 2- talking to other guards + neither scanning the water. Non Paved jogging (Walking path around theatre road soccer/basketball field would be wonderful. I drive to the</p>

		white river bike trail everyday to enjoy off road jogging/walking- It would be nice to have something in Wm Bay. It would also be wonderful to have Wm Bay somehow connect to the white river bike trail. Thank you. (Question 20)
Give liquor licenses to struggling establishments.(Question 20)	Inspections & upkeep notices on rental Home units need more restaurants, more parking new water if possible (Question 20)	Add a bike path to the existing snowmobile trail from Geneva Street (East) to theater rd (West). For use when there is no snow. It would allow care free biking from East to West across the village. (Question 20)
Require any rented boatslip to have a boat in it by 7/1. (Question 20)	Some growth is needed, with in limits. (Question 20)	Southwest corner of Walworth & 67 should be upgraded, improved, or developed. (Question 20)
More boat slips toward the beach side. Keep the local atmosphere- not another city of Lake Geneva. (Question 20)	I think seniors housing would be nice, but out by high school, not in Village proper. (Question 20)	Need to re-vamp the shelter in the park by fire house and the store building by boat launch. Not aesthetically pleasing to the eye. (Question 20)
Develop old elementary school properly into recreation center!. (community center for seniors and others) (Question 20)	<ol style="list-style-type: none"> 1. Water tower in lakewood trails really needs painting job. 2. Replace all christmas lightpost decor on Geneva St. they are old and in poor shape 3. Street on Fair Oaks Drive is sinking (Increasing rain + ice problems - poor drainage) 4. Add 30 Christmas tree - part on the Bay Add twinkle lights around that park on 	<ul style="list-style-type: none"> - Increase launch fees for non-residents of Williams Bay - Address Verizon wireless issues if the village- lack of phone service (that is reliable) is potential danger to those who have no phone service & can't even call 911. - Allow out-of-state teaching licenses to be valid for substitute teachers without further continuing ed

	<p>the Bay. more (Question 20)</p>	<p>classes</p> <ul style="list-style-type: none"> - Lifeguards on duty at night due to ducks being harassed on the beach. - Bring back the Dancing Pumpkins at Halloween! (Question 20)
<p>I do not think that GWC does enough for the community - considering they pay no taxes. They should have kept the golf course running for youth and retired people. (Question 20)</p>	<p>The Bay is beautiful but so forgotten. There is only one restaurant. Pier 290, in the bay. People want to be near the water ... not by the noisy traffic of Hwy 67. (Question 20)</p>	<p>Limit the number of boats launched Limit amount of fishing tournaments There should be schedule for leaf pick up Ban burning of leaves (Question 20)</p>
<p>Lakefront looks really nice with exception of flower (weed) bed at boat launch - could flowers or shrubs be put in - it looks so unkept compared to all the other nice plantings. (Question 20)</p>	<p>The fire station should be a restaurant. That space is wasted on the fire station. That corner that is empty should be retail, the eyesore across the street across from Clear water should be torn down and made retail or town homes. (Question 20)</p>	<p>We are an old village. Just maintaining our sewers & wells is costly enough adding more parks that basically go unused and more homes only adds more costs. When does it end. Not every village needs to be like Lake Geneva. This is the quiet side of the lake. Let's keep it that way. (Question 20)</p>
<p>All local restaurants are always full, so more options of places to go locally would be really nice. *Stop over taxing people who live on the lake. Not all are super wealthy. (Question 20)</p>	<p>We need to support the businesses, organizations, and people we already have here rather than trying to attract more. (Question 20)</p>	<p>It seemed easy for the rec. Dept. to add storage for kayaks.paddle boards they rent. Why can't they add racks that easy for the people on the waiting list? Maybe add another launch area further down (west) where its a little less busy. (Question 20)</p>
<p>Absolutely would not encourage vrbo/airbnb rentals in the village! No control of renters or respect of property! (Question 20)</p>	<p>Without Growth there is death. All the old people in the city will pass on, make the city desirable to families, not just old people who play PC games all day.(Question</p>	<p>Please work to get the big trucks off w. Geneva st. (re-create on 50/Hwy F). They do not belong in this community. (Question 20)</p>

	20)	
More businesses involved with school, would be nice. (Question 20)	Need to invest in a diverse, inclusive community as it sometimes does not feel that way Should allow homeowners more authority to do what they want with their property w/in appropriate terms without being so restrictive - it is very frustrating when one cannot build or modify on one own's property! (Question 20)	-more kayak skies- -Host bird watching events- -Also challenge some at the nonprofits to lose their status-namely conference point- Are they renting boat slips in lake? -Help DNR have more wake free areas for non motorized waters (Question 20)
Would like to see empty buildings in town cleaned up + with new businesses occupying them (rather than new building) (Question 20)	Don't grow too much! We like it small. :) (Question 20)	We would like to see a small specialty shop, dress shop, pool + beach shop and bring another art studio/classes back. (Question 20)
Let's be selective of new restaurants and specifically stores we bring in, without compromising what makes from Williams Bay the best village/town around the lake. (Question 20)	I came here from Madison. The thing I am the most disappointed in is the lack of walking/biking paths. They should be connecting all of our communities! Being active (and safe) is <u>so</u> important. Stevens Point has nailed it w/ the Green Circle trail. (Question 20)	Too many boats in the bay and it is unhealthy for the lake. Willis Bay has always had a great deal of charm + population increase + tourism can have a detrimental effect. (Question 20)
Keep Yerkes land with smaller houses- don't spoil Constance Blvd. (Question 20)	BUSINESS DISTRICT need serious help- lack of parking as well. (Question 20)	The town really needs a grocery store.(Question 20)
Encourage & welcome diversity. (Question 20)	We are against Air B&B - VRBO house rentals. Its a transient feel. Home owners should be responsible for these people. (Question 20)	Recommend brick pavers, flower boxes, decorative flags and new awnings around Hwy 67 + Geneva Street area to create a more engaging atmosphere (Question 20)
Please limit development and have a very thoughtful plan - I have attended village board meetings and have been very	A significant improvement is needed in code enforcement & the tree ordinances, particularly with explosive	Need to expand offerings at beach and beach improvements. Sidewalks are terrible and dangerous!

<p>disappointed in the preparation and professionalism of the Zoning and Building inspection information whe 3 different variances were granted all with FALSE information including on Ranch House which claimed to be 2 stories in order to build a garage the size of the house! Obviously incorrect but Approved! (Question 20)</p>	<p>increase in tree removals without proper permits-contracted services for building inspection & code enforcement are total failure (Question 20)</p>	<p>(Question 20)</p>
<p>The SW and SE corners of the Geneva St. and Walworth Ave. intersection needs re-development because the existing buildings are complete eyesores and reflect poorly on the village! Improvements to these two areas are long overdue! (Question 20)</p>	<p>Please, please, please. I really think the rules about events in the evening and drinking should be revisited. Yerkes is one of the biggest draws to this community. Weddings at night would be preferable, beautiful, and keep it going. What can I do to support this proposition? (Question 20)</p>	<p>Too many vrbo or rentals. We want to know who our neighbors are, not someone new every weekend. It is out of control already. (Question 20)</p>
<p>We all love trees but I would not plant any more on the LakeFront. It is so beautiful for everyone to see the Lake!! They are costly to maintain! However we do need some along some streets in residential neighborhoods. (replacements). Also out by the high school. The town is beautiful! Fireworks were stunning! Thank you everyone!! (Question 20)</p>	<p>Add more Boat slips in Bay and reward full time residents first to slips. (Question 20)</p>	<p>Build something where the Keg Room used to be (Question 20)</p>
<p>The whole South to North Corridor along 67 and Walworth, from Geneva St. to Stark, should be earmarked for substantial retail/ commercial/ residential mixed-use. Maybe cooperate with the village in creating a</p>	<p>Encourage businesses!!! (Question 20)</p>	<p>Do not let any big condo developments in George Williams College/Yerkes. Promote Yerkes as a tourist attraction. (Question 20)</p>

<p>master plan and aggressively seek investors. 2/3rds should probably be eventually razed. (Question 20)</p>		
<p>Have a tech work shared work space at Yerkes Tech workers can rent a desk (Question 20)</p>	<p>Make the Rt 67 route thru WB stand out with flowers all along the highway on both sides of parkways like small towns do in Michigan along Lake Michigan Circle Tour. (Question 20)</p>	<p>More benches by lakefront (Question 20)</p>
<p>Clean up Bayside motel and make it a motel not a long term rental unit!! (Question 20)</p>	<p>"Got too expensive - not the vision advertised" written for Belfry Music Theatre under / <i>plan to attend this event again</i> option (Question 7) (Question 20)</p>	<p>Need to think about development that encourages full time residents over say 50 yrs old. Dry cleaners, Trader Joes, , paddle tennis courts, high speed internet access, better cellular coverage. Create an innovation hub for new ideas + to keep local youths from moving out. (Question 20)</p>

<p>Townhomes, Apartments, Condominiums, Vacation homes, Senior living - NO TO ALL (Question 14)</p>	<p>Pancake Day - Lions- Too busy of an event! Corn and Brat Festival - Lions- Also, too busy - long line! Belfry Music Theatre - Too expensive Phoenix Band Shell is free! (Question 7)</p>	<p>I absolutely would love to see development occur, but certainly within reason and not without and. (Question 10)</p>
<p>More commercial/ retail out towards the high school however school crossing may be more difficult without traffic lights! (Question 10)</p>	<p>Zoning supplant, bureaucrats, decition, over consumer preferences. (Question 10)</p>	<p>Mexican- Taqueria style/Mexican market style La Fiesta was not very good. (Question 9)</p>
<p>Move that Garden out to Theatre Rd, It is such an eyesore coming into village. I wouldn't rent the Field House for any parties with that</p>	<p>The fewer allowed, the higher the housing price.(Question 13)</p>	<p>boating access- keep boat storage lot! (Question 16)</p>

weed/Garden outside of it. (Question 15: ii)		
Needs to be modernized and more appealing - building across from clearwater is outdated and an eyesore. (Question 10 e)	Improve fasades- Building across tr. Green Grocer white w/ black needs help. (Question 11)	Retail Sales- small shops. Food and beverage- small. (Question 12)
Pancake Day- too long of lines. (Question 7)	Why wouldn't the village give a liquor license to La Fiesta? They were good, a family business + were <u>driven</u> out! Who else will want to come here? (Question 8)	a. On what side, don't touch Kishwawketo. B. this is residential.. C. this is residential. E. be careful what goes there. (Question 10)
(senior living) but only if out by high school. Leave green space in village proper.(Question 14)	Build a frisbee golf course would be great. Build new tennis courts and basket ball courts in downtown area.(Question 15)	(next to American style) - to replace Skip's/ Red Dog (Question 9)
(next of part a.) Not by Lakepoint (Next to part e.) Small/family businesses only *keep quaint + charm, of the <u>Bay</u> (Question 10)	Improve lighting - Dark sky! (Question 11)	No strip malls. 10e. small shops only & boutique (Question 10)
Already too busy. (Question 10 c)	Chili Cook-off-Women's Civic League-Not Aware (Question 7)	A box + ship store that also has 7ed Ex. (Question 8)

○ **Downtown/Improvements**

Larger signage on Geneva St. New sign on Theatre RD. (Question 6)	More active in the Down town area, shops etc. (Question 6)	We love it here! We want to see downtown reutilized & busy. More restaurants + walkability.(Question 20)
Also, it seems that the condition of our downtown commercial building and the decisions of their owners is a significant factor in business turnover (Question 20)	Would like to see development next to the fire stn-downtown at the stoplight - SE side kitty fr Charlie O - (Question 20)	Clean up the downtown district (Question 20)

<p>The corner of 67 & Walworth Ave. is an eyesore with the empty lot where the Keg Room burned down, the ugly white apartment building next to it, and the corner building that has a bunch of junk in the parking lot and the ugly roofline. Will available business ever go into that building?(Question 20)</p>	<p>Not sure about suggestions, but the quaint lakefront/downtown area is vital to Williams Bay's uniqueness as a community. Revitalization of closed businesses without disruption of "old fashioned" charm is tricky, but necessary to community preservation. (Question 20)</p>	<p>The building kitty corner to Privato is and has been an eyesore for decades. It spoils the whole downtown area.(Question 20)</p>
<p>The charm of Williams Bay is it's small "village" feel, so it would be nice if it didn't grow too much. Fixing up the downtown area would add to the appeal of the town.(Question 20)</p>	<p>Money is always tight, but downtown and other physical improvements will yield a great return. Incremental progress is key.(Question 20)</p>	<p>The downtown area could look new but I really like that it's not commercialized like Lake Geneva. (Question 20)</p>
<p>Build new tennis courts and basket ball courts in downtown area.(Question 15)</p>	<p>Downtown Williams Bay - additional commercial/retail development depends on the business type. (Question 10)</p>	<p>I would like to see downtown Williams Bay to improve their appearance at the park area by improving landscaping and add opportunities to exercise(Question 20)</p>
<p>Downtown needs updating other wise would be very satisfied (Question 17)</p>	<p>Not chains or big-box stores in downtown WB- small stores + restaurants are encouraged (Question 10 e)</p>	<p>Downtown Williams Bay - It's a dumb. Old, run down buildings. (Question 10 e)</p>
<p>Downtown feels a bit disjointed no cohesion (Question 11)</p>	<p>I love the look and feel of downtown WB & think we just need to invite a broader range of businesses. (Question 11)</p>	<p>Improve directional signage to have tourism and boaters use streets in downtown to gain access to Pier 290 instead of neighborhood streets Congress.(Question 11)</p>
<p>Make downtown more desirable!!! Not much going on and needs a major upgrade. Looks run down and mismatched. Create a standard for commercial property. (Question 11)</p>	<p>Get rid of the overhead wires downtown. (Question 11)</p>	<p>Rebuild vacant factory into storefront/restaurant to make a downtown walkable/area - charming, old style architecture (Question 11)</p>

<p>All would build stronger downtown. (Question 14)</p>	<p>A downtown plaza offering music, benches, & small stands on a regular (example, Sunday) basis. (Question 12)</p>	<p>Owners of structures downtown should be required to maintain them.(Question 12)</p>
<p>Downtown Townhomes. (Question 14)</p>	<p>Please encourage business in the downtown area. (Question 20)</p>	<p>Leave WB the way it is except changing the downtown area. (Question 20)</p>
<p>We love the small town feel of Wms. Bay- Do not want to become anything like Lake Geneva! That said, 2 main corners in downtown Wms. Bay are definitely calling out for something to be done with them! The empty lot corner across from Privato, and the corner across Walworth Avenue from the lot- where Fred G. has his 'Resale' store that is long closed, and now He's junking up the corner more with old cars, dumpsters, old furniture, etc. Looks terrible and is a terrible entry point to the town. He should at least be forced to clean up the outside of his lot.(Question 20)</p>	<p>I am so happy to see this mailer come out. Our downtown area could be so much more. My husband and I have been talking for years about how bad our town needs a re-development. I have seen each year an increased amount of foot traffic in the downtown area. We need to get rid of the vacant lots and unsightly vacant building and attract a developer to build and update. We could use many more restaurants and a grocery store. I love Bell's, but it's not exactly a grocery store. Delavin and Fontana too far away. Good Luck! (Question 20)</p>	<p>There is central land parcels that are an eye sore & are holding back the advancement of our downtown. The garbage dumpsters & cheap looking for sale signs make our downtown look less desirable. The city should buy out these two adjacent lots & use it to bring in tourist & neighboring towns to shop, eat, & build community. Remember how the Keg room was the hub of our town? Imagine what we could do with that land to help our town. (Question 20)</p>
<p>Looks poorly-needs updated! .(Question 11)</p>	<p>Perhaps utilize existing, empty buildings downtown as restaurants, micro-brewery, etc. (Question 20)</p>	<p>Downtown could really use some attention- it has potential! (Question 20)</p>
<p>Building renovations.(Question 11)</p>	<p>We'd love to see a <u>brewery</u> in downtown WB! Also a cafe like Simple Cafe or small breakfast joint.(Question 20)</p>	<p>IMPROVE DOWNTOWN APPEARANCE (Question 20)</p>
<p>Improve boating landing traffic back up 2nd lane for launches on Hwy. (Question 11)</p>	<p>Need to put pressure on downtown landlords/prop. Owners to prove the building + facade and lease up resort</p>	<p><u>Love</u> no stop lights in Downtown!! (Question 20)</p>

	space. - Downtown needs some work! Thank you! (Question 20)	
Get rid of old "resale" shop-disrepair mold. Remodel or remove-eye soar. (Question 11)	Fit some of the Downtown sidewalks.(Question 20)	Fix downtown boutique restaurants. (Question 20)
Clean vacant areas. (Question 11)	They should force clean-up of the corner where the old re-sale shop is- now old cars parked there, dumpsters for months, etc. (Question 11)	Intersection- Geneva St. + Hwy 67. (Question 11)
Rehab current buildings. (Question 11)	Parking Passes for Residents of Williams Bay. (Question 11)	Clock like the one in Delavan (Question 11)
The holiday lighting is very nice.(Question 11)	Bulldoze the ugly buildings. (Question 11)	A light @ theater + East Geneva St. Stop sign @ 67 + East bound E. Geneva St (Question 11)
The landscaping along the path by the beach and launch is lovely. Many thanks to those who maintain it. (Question 11)	Fill empty buildings. (Question 11)	Remove all. Window signs getting out of hand. Out @ launch. Trees @ mobil sidewalk to block the bright lights - why so bright? (Question 11)
Take down the white building @ the corner (Question 11)	South west corner a(Question 11)t Geneva st, across from Bay center needs to be remodeled or replaced.(Question 11)	Clean up corner of Geneva/Walworth especially SW Corner (Question 11)
Remodel or replace old, unsightly buildings, some of the old are ok (Question 11)	Develop empty lot corner of 67 and Walworth. (Question 11)	Go for real village image. (Question 11)
Improve flow of traffic at the corner of hwy 67 & Geneva st.(Question 11)	All black wrought iron when possible- check street plans from pas village plan. (Question 11)	Looks great. (Question 11)
Remove the overhead wiring	Keep all sidewalks clear of	Unified signage (Question

(Question 11)	snow (residential & commercial) (Question 11)	11)
Diversify the local business. Get rid of the lakefront weeds.(Question 11)	Spruce up building along Walworth and corners of Geneva + Walworth.(Question 11)	Is it possible to get rid of overhead wires esp. At Geneva St and Walworth (Question 11)
Kill the weeds in front of the lake - we have Kish for our nature we want to see the <u>Lake</u> . (Question 11)	Develop the only Corner that is a lot Improve the only corner with an existing building that looks like a dump!(Question 11)	Need something viable across the street of Green Grocer. (Question 11)
If something is built on the old KeyRoom lot, it must supply additional parking. (Question 11)	Handrail at stairs by the house (on sidewalk) (Question 11)	Fix the sidewalk steps near the firehouse so they are wheelchair/stroller accessible. (Question 11)
Get rid of the building on Geneva/Walworth corner (SW corner) (Question 11)	Improve property across street from Green Grocer. (Question 11)	Mostly nothing. (Question 11)
Sidewalks are in need of attention! (Question 11)	The building on the South West corner should be renovated or torn down (Question 11)	Knock down the building across from Green Grocer.(Question 11)
Improve while keeping small town charm!(Question 11)	Close Rundown, Non-commercial business. (Question 11)	Improve lighting- Go back to warm amber lighting-too much "Zombie" glare. (Question 11)
Fill the empty stores!! (Question 11)	Groomed x country ski trails. (Question 11)	Better signs for places like Conf Pt Ctr - can't find it! (Question 11)
Fill empty lots w/ retail/ hotel (Question 11)	Get Rid of Gage Storage Lot. (Question 11)	Make owners of bldg fix property lower rent. (Question 11)
Walworth + 67 has always struggled to look nice. (Question 11)	It's perfect. (Question 11)	Improve lighting- On all the streets, it's a very dark street. (Question 11)

It's perfect just the way it is (Question 11)	It is exactly what it should be - a quiet small town. (Question 11)	The pedestrian stop was good! (Question 11)
Keep it the way it is !!!(Question 11)	I like the way things are x (Question 11)	Empty lot needs business, promote businesses to fill empty locations. (Question 11)
Develop keg room corner and that sw corner too (Question 11)	Do what you want, that's what will be done. (Question 11)	Make it more charming! [Illegible] that one building where Tickled Pink was - ugliest building ever! (Question 11)
Boat launch area quite backed up into street. (Question 11)	Old "keg" room lot & directly west bldg. Are very unsightly. (Question 11)	Something colorful painted on wall by corner shop. (Question 11)
Repair parking lot behind Clearwater Spa (Question 11)	A cohesive look and feel- (Question 11)	Tone down lighting. Bury power lines. It's a mess.(Question 11)
Love the lights (Question 11)	Use the vacant lot next to fire station. (Question 11)	Building south west corner Geneva Walworth an eyesore. (Question 11)
Tear down or remodel building across from clearwater/Green grocer (Question 11)	Brick sidewalks, lamposts (Question 11)	Please increase resident parking only spaces. (Question 11)
Redelophe theme for all store fronts (Question 11)	Develop them for all storefronts (Question 11)	Improve space in antique mall on Walroth Ave. (Question 11)
More decorating during seasons. (Question 11)	Remove the steps by firehouse.(Question 11)	More attractive business (Question 11)
Park like waterfall/fountain (Question 11)	Public murals (i am a muralist) (Question 11)	Remove building on corner of Geneva Street and Walworth (Question 12)
Work on Wisc. elec to bury power lines 2 way on Walworth St. by Privato - Redo side parking (Question 11)	Knock down the building for lease/sale across from Privato's. (Question 11)	Building owners should be required to maintain their property and facades. (Question 12)

Re-design the boat launch to prevent street back ups. (Question 11)	-Screen Roof-to mechanism systems-enforce codes Enforce codes-No boat trailer parking on lawn at boat launch (Question 11)	Remove vacant old buildings.(Question 12)
Encourage fewer empty store fronts! Looks so sad :((Question 11)	Buildings located SW corner of Williams/67 need improvement (Question 11)	Less signage. (Question 12)
Fill existing Vacant Spaces (Question 11)	Demolish green building across from Green Grocer (Question 11)	Across from Green Grocer is an eyesore = Development should be encouraged. (Question 12)
HS is bad shape Very poor (Question 11)	Improve bike path Take out LED lights - soft lights = Yerkes dark sky (Question 11)	Close enough to everything no need to mess it up. (Question 12)
Remove that ugly corner building (SW corner) Develop empty lot (Keg Room corner) (Question 11)	Murals on buildings with Wms.Bay History like they did in Delavan (Question 11)	Retail sales- no more housing. (Question 12)
Open Yerkes observatory to the public and don't put housing development near it. Maybe schools could somehow use it for teaching students. (Question 20)	Clean up cracks with weeds in them along with the drain grates (Question 20)	Geneva is a bit frenetic, Fontana fancy; Williams Bay should promote its family friendly features. Start with a major playground renovation at the lakefront. Ask for volunteers for labor & Kishwauketoe volunteers will help plant the edges. Make the center of WB beautiful. Thank you. (Question 20)
More Lake Front restaurants & Parks.(Question 20)	The center of town needs a make-over. The area along 67 from the commercial area @ west to the Lions Club @ north is messy, old, unkept + boring. This is a <u>resort</u> village and needs lots more personality and less open area covered in gravel, ect. (Question 20)	You need to add more piers so Williams Bay Residents don't have to wait 25 years to get one! Boat Launch needs a better system for boats waiting to launch. They wait on the street and block traffic even though there are signs. It's dangerous and hard to get around them during the busy months. Add a waiting lane or

		give tickets when they block traffic. (Question 20)
That building across from Green Grocer should be removed & re-developed and the lot to the east should be developed into 3 story multi use pool building with "vintage" archstyle. These sites hurt the image of WB. (Question 20)	Seems like you need to be able to handle more in/out boats at the launch, and parking, and area for us to drive around waiting boats on Geneva st. (Question 20)	Lower water bills. Lower taxes! (Esp. for retired folks). (Question 20)
Love to see more ladders added to piers/docks at beach; better beach house with working outside water stations, food services rather than hot dog vendor; and slow-no-wake buoys pushed out more into middle of inlet. (Question 20)	Would still like to see a bike path along theatre road to school/North to homes (Question 20)	No new Commercial/retail, please(Question 10)
Depends on establishment. Yes to local shops etc. No to chains.(Question 10 e)	55+ community - cottage home or ranch style condos (Question 14)	(next to Sushi/Japanese) not my taste, but that of many these days and might bring people here (Question 9)

○ **Environment**

I'd like to see more support of the Rec. Dept. - specifically help with the community garden plots. (Question 6)	Keep involved and support Yerkes, lakefront and parks. (Question 6)	Utilize more of the Greenspace (Question 6)
I would like village and business to follow Dark Sky guidelines, for lighting, (Question 20)	my husband volunteers at Kishwauketoe; they could use help from highschool volunteers, or middle school.(Question 6)	Environmental protection initiatives, Lake pollution, Dark sky initiatives. (Question 6)
Wish everyone would pick up after their dog! Like our dog park! (Question 20)	The quality of life needs to be protected. Natural areas need to be protected for future	People should be encouraged to use the Dog park instead of the beach front to Let their

	generations. No parking meters. Make sure we have a clean water source (Question 20)	dogs pee and poop! (Question 15)
Keep as green/natural as possible (Question 14)	Dark Sky approved light posts.(Question 11)	Dark Sky lighting .(Question 11)
Continue protecting the Lakewater quality and appearance at the waters edge. Clean up smelly dead weeds at the waters edge especially by the Launch area. Plant raingardens along creek + lake front to remove pollutants from run off water before it enters waterways. Prevents erosion, attracts birds + butterflies, and looks beautiful + well planned. (Question 20)	We built our little home in Williams Bay in 1989 because it wasn't as frenzied, crowded, and over-developed as Lake Geneva. We've always admired planners in Williams Bay maintaining and PROTECTING the natural resources and quality of life. We would hate to see that change in the pursuit of profits and developments.(Question 20)	Sad to see so much light pollution from Led Lights on the piers blinding night view of Bay + sky. Go back to amber bulbs. Also, we have turned the Bay into a Big Giant Boat Garage. Then we have the terrible Led Lights on the Gas station blinding us on Lake walks in the evening. Please save the unique beauty and quiet enjoyment of our Bay. Starting to look like the Walmart parking lot! (Question 20)
Would like to see the natural/forestry land left.Not be developers to boring, close build developments for homes especially the George Williams and Yerkes Areas. Hate to see this beauty and nature areas destroyed. It is why I moved here. (Question 20)	Please keep green space in Village proper, otherwise why come here? If it's just like NW suburban Chicago, why come here? (Question 20)	Better upkeep of the Horvath Storage lot. Weed control, level gravel surface to avoid mud + pooling of water. (Question 20)

○ **General comments on village**

I very much enjoy Williams Bay and hope to line there full time in the near future.(Question 20)	Clean-up downtown. This town's leaders are snails - live in the past. Open water front more. One restaurant on the waterfront-why. Rehab conference point- A	Prefer quiet to craziness of downtown Lake Geneva. But still like some qualities. (Question 18)
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	dump + disgrace for decades. (Question 20)	
After living in Fontana for 12 years- I hated the "Transient" feeling of never knowing my neighbors. I moved to WB to get away from that - only to discover houses on my block being used for nightly rentals-makes me angry- AIRB+B + VRBO- I say do away with short term rentals- 30 Day minimums. (Question 18)	We love Williams Bay b/c it's not as busy or commercial as downtown Lake Geneva. (Question 20)	Love Bayside pointe- very well run condo. (Question 18)
W.B. is a special place. We hope we as a community can come together to make it even a bit more special. (Qesiton 20)	Don't turn the village into Lake Geneva town! Too many tourists! Too much traffic! I have spent 68 summers of my life (I'm 68) in Williams Bay and love the fact that it's met needs of the community while retaining it's small town charm.(Question 20)	Home price + availability. (Question 18)
Volunteer opportunity. (Question 18)	We love Williams Bay because it's not crowded like downtown Lake Geneva and there are NO parking meters. (Question 20)	Small community, safety.(Question 18)
The grey course which is now closed. (Question 18)	Born here. (Question 18)	Liked the small town/real feel. (Question 18)
# 1 schools (Question 18)	The quietness/smallness. (Question 18)	Outdoor pool! (Question 20)
City+water+sewer+lake access (Question 18)	Only area on the lake not commercialized. (Question 18)	Access to other towns. (Question 18)
House or condo with swimming pool. (Question 18)	Lake trail. (Question 18)	Born and raised here, never left. (Question 18)
Be close to family. (Question 18)	Employment (Question 18)	Less traffic than other lake communities. (Question 18)

I came here as a child + moved back. (Question 18)	Grew up with happy memories of time spent with grandparents who lived here. Love the Bay! (Question 18)	Quiet + peaceful (Question 18)
Wanted to escape traffic + crowds in NW suburban Chicago. (Question 18)	Love it! (Question 18)	Unique + Quiet place to live-Rare Nowadays. (Question 18)
3rd generation! (Question 18)	Not crowded, Not too commercial. (Question 18)	Peaceful tranquility. (Question 18)
Cost of housing, proximity to job (Question 18)	It wasn't commercialized like lake Geneva! (still isn't =)) (Question 18)	Close to work (Question 18)
2nd home- Quiet, close to lake & close to primary IL residence. (Question 18)	Love the people in the Bay!(Additional)	Library, Green Grocer, Restaurants, Walking to downtown (Question 18)
Family (Question 18)	Community. (Question 18)	It's quieter than LG & Fontana. We would really like that to remain the case. (Question 18)
Small village (Question 18)	Close proximity to lake + walking/bike. w/o total congestion of DT Lake Geneva. (Question 18)	Summer home became permanent home (Question 18)
Quiet, Not Touristy, Beach (Question 18)	Inheritance. (Question 18)	Family nearby. (Question 18)
I specifically enjoy the thoughtful planning at this village. (Question 18)	Family (Question 18)	Calm atmosphere compared to surrounding villages. (Question 18)
Work. (Question 18)	Shorepath. (Question 18)	Near employment, availability of housing, safe. (Question 18)
Near adult children in Chicago Low Real Estate taxes (Question 18)	Location-small town close to bigger cities. (Question 18)	Family since 1932! (Question 18)
Deal on a house + fixed it	Family Home since 1921.	Small town atmosphere.

up.(Question 18)	(Question 18)	(Question 18)
Close to kids/grandkids (Question 18)	Winter location hiking swimmings in lake. (Question 18)	Summers! (Question 18)
Raised my family here now retired. (Question 18)	My job. (Question 18)	Low taxes (properly). (Question 18)
Close to employment (Question 18)	Don't second home. (Question 18)	Everything (Question 18)
Affordability! (Question 18)	Family lived here. (Question 18)	We love the quiet village atmosphere + the Green Grocer + cafe calamari + Dip in the Bay + clear waters spa, ect, ect. The small businesses make our village endearing. (Question 18)
Family (Question 18)	Quiet, safe, less tourists than other areas. (Question 18)	Husband empenged here (Question 18)
Library, Green Grocer, accessible downtown (Question 18)	Very satisfied, except last 2 years with influx of IL visitors. (Question 17)	Vacation home (Question 18)
Kishwauketoe is fantastic! (Question 16)	Born and raised here, never left. (Question 18)	Not as crowded as Lake Geneva (Question 18)
Improve path at east end of shore path (east of beach). (Question 16)	Need a better beach. (Question 16)	60 years of family Home ownership (Question 18)
Expansion at the field house. (Question 16)	Holy cow put in a couple of rinse stations at the beach. (Question 16)	Williams Bay location close enough for children and grandchildren to visit from the suburbs (Question 18)
Pickleball counts with windscreens.(Question 16)	More sculpted beach area.(Question 16)	Born here (Question 18)
More pier spaces for homeowners! (Question 16)	Something needs to be done to expand the boat launch-another lane?-More room (Question 16)	Work access - mainly to get to highway (Question 18)
Green Grocers is great. (Question 8)	Indoor ice rink (all seasons). (Question 16)	It's a lovely town w/ village feel. Stay small town! That's

		what's appreciated. (Question 11)
Love the new coffee shop! (Question 8)	Paddle tennis. (Question 16)	WB is perfect the way it is. People like it because it is small and quaint. We shouldn't be like LG! (Question 8)
Keep commercialism out of the Bay. (Question 8)	Please avoid city of Lake Geneva Chaos. Don't fix what isn't broken-Great place right now. (Question 8)	The Village has no jurisdiction on privately owned businesses (Question 11)
Love Boxed+Burlap-great business. (Question 8)	Keep WB a village!!!! (Question 12)	We don't want it to turn into another Lake Geneva (Question 12)
Williams Bay is a gem. Love the lakefront people and the restaurants. (Question 20)	Thank you for the opportunity to provide input. (Question 20)	This is a village, let's keep it that way! (Question 12)
This is the last town on the lake that has not been invaded by commercialization. It would be wonderful to maintain it. (Question 20)	We love the village and want to see it maintain its appeal of a small town, charming lakeside resort. Maybe a few more eating, shopping options, but don't want to see lots of development. Quite the contrary... Definitely no high rises or high density housing complexes. No paved-over natural areas for big parking lots or anything. (Question 20)	The Lake is getting too crowded, we need to keep Williams Bay quaint. (Question 20)
We've only lived here 4 weeks so have much to learn around the area. Looking forward to it! (Question 20)	Thanks for all you do! (Question 20)	We just purchased a condo, so we have little knowledge or opinion on Williams Bay. (Question 20)
I chose to live in Williams Bay because of the rural feeling. It is calm and quiet and that is the best part. (Question 20)	Keep up the good work! Thank you for your service! (Question 20)	Festivals overgreat. (Question 20)
Love the small town feel of	We enjoy our community.	We so look forward to living

<p>Wms. Bay + leisurely pace of life here. (Question 20)</p>	<p>(Question 20)</p>	<p>in Williams Bay. Though we know no one, it feels like "home" already. (Question 20)</p>
<p>-Keep up the good work -Love, Love the dump! Access to the compost site on weekends would be nice. (Question 20)</p>	<p>Thank you for asking for input! (Question 20)</p>	<p>Would like the village to remain as is with a small town feel and rural atmosphere, not a tourist destination. The car&boat traffic have increased over the last 5 years. (Question 20)</p>
<p>Love the quite quaint town feel! Don't over commercialize, encourage small business. Short term rentals are going to affect housing market. Existing vacant commercial space needs to be filled. What's the plan w/ the old school?(Question 20)</p>	<p>The Bay has a lovely small town atmosphere that is run very well by its village officials. Doing any major expansion would take away from this. (Question 20)</p>	<p>The place will have problems when 6-10 k folks live in town! (Question 20)</p>
<p>We love Wms Bay because it is small + quiet. Though we also love Lake Geneva (the town) we don't live there because it is busy, touristy, and has a weekender feel. Don't turn Wms Bay into that. (Question 20)</p>	<p>Love Williams Bay, keep it a small town, that's why I came HERE. (Question 20)</p>	<p>Love the town even as is. Do not want a Lake Geneva. (Question 20)</p>
<p>Love (!) Williams Bay- the village atmosphere is great - super services, approachable administration, nice "feel". (Question 20)</p>	<p>Lower the taxes. Think of village budget v spending as if it was your own. (Question 20)</p>	<p>The village is great how it is. Would like to see it kept small. (Question 20)</p>
<p>I am a fourth generation of Lake Geneva individual. Great grandfather's house in Lake Geneva is now Shabai Shabai restaurant. Alumn of St. Francis de Sales grade school and Badger. When we looked</p>	<p>We love the quiet- the free parking, and the restaurants already in place. We love that the area hasn't changed a lot or gotten congested, over the years. We miss Skip's and Doc's Deli-going back a bit,</p>	<p>-You failed to include Barrett library as a resource and village facility - I see it as one of a few gathering places in town where people are welcome. Their programs include adult</p>

<p>for a second home in 1993 we did not consider Lake Geneva due to it congested and touristy environment. What we love about Williams Bay is its small town feel, though we see that changing. Thank goodness Kishwauketoe nature preserve was created or we would have another monstrosity like the Abby. We are an older, retired couple who, split our time between Evanston, IL and Williams Bay, but I have coming to the Bay since the Artic Circle was a drive-in. (Question 20)</p>	<p>and would like something like that. (Question 20)</p>	<p>& youth/child activities and should be a part of this survey next time. -Whatever expansion for business/housing needs to have a supported infrastructure-police, fire, roads, water system etc. -Attention needs to be paid on low-income housing + resources in the village - Is this in the master plan ? We know this survey is for businesses – but it’s a consideration. (Question 20)</p>
<p>Keep it a village - Keep Lakefront Totally Public (Question 20)</p>	<p>We have been here since 1988. My adult son now owns own house. (Question 20)</p>	<p>We love living here! (Question 20)</p>
<p>I encourage the business association to discourage the Village from allowing golf carts on the roads in our town. (Question 20)</p>	<p>Keep the Bay cozy + small town. The last 2 yrs have been crazy with IL guests. We open the beach + boat lift to too many. We’ve lived in the Bay for 36 years and have served on village boards and school committees. Good you’re doing this survey. (Question 20)</p>	<p>Keep it low profile + sleepy We don’t want another Lake Geneva *Clean up the Bayside Hotel* (Question 20)</p>
<p>Focus on beauty of area, open space, trees, and additional restaurants. No chains. (Question 20)</p>	<p>Kishwauketoe and Yerkes are treasures downtown (Question 20)</p>	<p>Allow for diverse populations to always feel welcomed here. (Question 20)</p>
<p>I would hope you actually listen to what the residents suggest over what the village board members suggest. (Question 20)</p>	<p>Williams Bay is “just west of wild.” I considered Lake Geneva when moving back to the area, but chose the Bay because LG is just a little too wild of a lifestyle for this next phase of my life. There’s not much I would change about</p>	<p>Would not like to see us become another Lake Geneva; i-e, crowds; parking; it would be nice to have a community service that would offer day trips to residents. (Question 20)</p>

	this charming Village! (Question 20)	
Ideal number of people living in Williams Bay- 2663 x 11 (Question 20)	I feel blessed to live here. It is so peaceful. Please don't turn the village into "Lake Geneva"! (Question 20)	Don't mess with a good thing! Keep democrats out. (Question 20)
More liquor licenses. We lost an excellent Mexican Restaurant because they could not get a license. The property owner on the corner of 67 & Walworth needs to tear down building not just try to fix it. (Question 20)	I love WB the way it is. I don't want it to become like Lake Geneva. It's crowded enough during the summer. (Question 20)	We selected Williams Bay because it is a smaller community than the other Geneva Lake towns. Too much growth is not warranted. (Question 20)
What makes Williams Bay great is the small town atmosphere. I feel if a master plan is being developed it is critical to keep that feeling. (Question 20)	One of the best decisions I've ever made Moving to The Bay. (Question 20)	Don't ruin a good thing by expanding too much. (Question 20)
I think the village is very nice. Wouldn't want to see it get bigger. Another restaurant or two might be nice. I suspect the village will be sitting more and more retirees 2 senior citizens. (Question 20)	I would hate to see WB turn into a tourist trap like Lake Geneva (Question 20)	Thank you for asking - Best of luck (Question 20)
Leave Williams Bay alone, do not turn us into a "Lake Geneva"! (Question 20)	It's fine to try new things, but don't break what is already successful and enjoyable by the residents. After all that is why we purchased homes here. (Question 20)	Keep the village small. (Question 20)
We love Williams Bay and it's quiet coastal feel. Some of the buildings could use updates and we would enjoy a restaurant to go in where Skips/Red Dogs/ Local Mexican use to be. We would love to see a little grocery store go with more available	Thank you for doing this survey. (Question 20)	The Bay is awesome. We don't need to expand. Use existing empty building and control costs. (Question 20)

<p>items than Bells. Personally, we are not wanting it to be any bigger or more developed. Thank you! (Question 20)</p>		
<p>Keep the Bay the Bay (Question 20)</p>	<p>PLEASE, don't turn Williams Bay into Lake Geneva. Some growth is necessary, but a small amount. (Question 20)</p>	<p>The Bay is perfect, We don't need more development. We need the empty building in town to be used. We are and should remain a small village , that is the charm of the Bay. Addition retail or commercial development will wreck this village. Let Lake Geneva & Delavan continue to grow if the choose too. (Question 20)</p>
<p>Williams Bay is a great place! (Question 20)</p>	<p>We like Williams Bay just the way it is - peaceful and friendly. (Question 20)</p>	<p>Have had a house for 47 years - - - - Hope to keep in family for many years to come. (Question 20)</p>
<p>We chose WB due to the smaller, slower pace of the village as the heavy traffic + tourism in LG.(Question 20)</p>	<p>1 Do not over commercialize. We don't want to be another Lake Geneva. 2. Continue to preserve and enhance our natural + nature areas. 3 Keep sports + Physical Recreation Behind the School. 4. STOP allowing kids to throw toilet paper over Hwy 67 every fall. 5. Remember that Williams Bay should not be a commercial centre but a destination. (Question 20)</p>	<p>A place "we love to call home", we must who are year round locals & do our nest to maintain its unique character!(Question 20)</p>
<p>We are looking forward to the re-opening of Yerkes Observatory. We are hopeful they will resume their start parties and their youth STEM programs. We were thankful to have these available to us when our children were at home!(Question 20)</p>	<p>Love Living in our small town.(Question 20)</p>	<p>Leave all the big shopping to Delavan and LG. The less attraction to WB the better. Its a peaceful small town I really enjoy getting away to. You get to greedy with attraction the wrong people come there to ruin it. (Question 20)</p>

<p>Thank you for keeping free parking in this wonderful village!(Question 20)</p>	<p>Nice place to live Keep the chains out! (Question 20)</p>	<p>In the 45 years I've come up here the Bay does what it wants, Lakers are second or lower citizens. Change your attitude towards us. The people on the water don't care, the rest of us can do nothing. This city has done nothing for me only to me. Thanks for nothing, but I still <u>love</u> the lake. (Question 20)</p>
<p>You could do this survey as an online survey to make it easier to collect the data maybe? We love living in Williams Bay. =) (Question 20)</p>	<p>I love living here and plan to do so for the rest of my life <3 (Question 20)</p>	<p>Keep the Bay small + quaint + quiet (Question 20)</p>
<p>Wish you asked questions about the Ambulance/fire services. These are probably the most import items in our village. Thank you for your time (Question 20).</p>	<p>I'm filling this out for my 94 year old homebound dad. At this stage of his life he's not able to take advantage of all the activities and events that Williams Bay has to offer, but I do know he has always loved the small town appeal "out in the country." He has great neighbors who keep an eye on the neighborhood. (Question 20)</p>	<p>The village board needs to be overturned <u>completely</u>. Compliments to them for the time served, but the agendas are personal and do not represent the opinions of the residents. Realize that if it "ain't broke" don't try to fix it. Focus should be on projecting into the near future and the needs the <u>people</u> of the village are going to have soon in light of the world's situation...jobs, small businesses, shelters, practical provisions. What are their thoughts on these issues? Serving others - not what <u>we</u> can get more here but, how can we be a reflection of a giving community. We're going to need <u>strong</u> and committed leaders (Question 20)</p>
<p>Love the Bay. Always look to improve the village +infrastructure, but trying to</p>	<p>I appreciate you putting this together. I would love our village having new facade.</p>	<p>Williams Bay is a very special place, with the lake path, Kishwauketoe, and George</p>

<p>keep the wonderful feel of small town. Thank you for your time + talent + service to community. (Question 20)</p>	<p>Pulling all buildings together with a look and feel of a village (Question 20)</p>	<p>Williams College all offering beautiful green area & open space. We hope it retains its natural, relaxing vibe. Thank you! (Question 20)</p>
<p>Keep this village small, stop looking for ways to spend money, keep the tourist & traffic in Lake Geneva & Fontana. Reduce speeds & enforce traffic laws on Geneva for everyone's safety (Question 20).</p>	<p>Thank you!! (Question 20)</p>	<p>We love Williams Bay + eventually plan to retire here. We would love more restaurants, coffee shops + retail to be located in the village versus having the industry in other towns. It would be nice to utilize more local businesses. (Question 20)</p>
<p>I love our little Williams Bay. Please keep it clean, becoming crowded + noisy. (Question 20)</p>	<p>It's a sleepy little town except for weekends + holidays- I'm willing to share it but it can't get too many more people. The lake is almost dangerous on the weekends - but I know that's NOT our domain. It's getting like Fox Lake- etc., losing charm and safety. (Question 20)</p>	<p>Try to keep small town atmosphere Thank you (Question 20)</p>
<p>I am absolutely satisfied with spending time at Williams Bay. (Question 20)</p>	<p>Williams Bay is a wonderful place to live. I don't mind the tourists in the summer but do enjoy the quiet of the winter. I really think we need a General Store! Store like Fontana Home or Lakeside Sundry in Walworth.(Question 20)</p>	<p>My elderly neighbors have told me they appreciate having Mercy Hospital only minutes away in case of an emergency. Thank you to the Administration-I appreciate your hard work and time. Blessings! (Question 20)</p>
<p>My only thoughts are to keep it small and quaint. We have bigger stores in surrounding towns-keep W.B. as it is - a hidden gem on the lake. (Question 20)</p>	<p>I fully enjoy life in Williams Bay. I would like to see us work toward an indoor pool. I would like to see the highschool have full man football and have a program to teach middle school athletes football. (Question 20)</p>	<p>Don't want to see the Bay become another Lake Geneva. (Question 20)</p>

<p>Ok, just that we love living here! (Question 20)</p>	<p>Village needs to be more concerned about building that affects adjoining properties with water runoff damage-village personnel pass the responsibilities on the next person and do not follow up or take proper accountability. (Question 20)</p>	<p>Great Place to live! (Question 20)</p>
<p>We wouldn't want to see any nature areas made into commercial/retail. We would prefer to see existing/delapidated blgs renovated. *Williams Bay almost perfect small town feel. (Question 20)</p>	<p>We have enjoyed the Bay for years with family + friends. (Question 20)</p>	<p>I love the farmers market. (Question 20)</p>
<p>I would really like to see Williams Bay stay small, support small/local businesses. Not turn corporate, support art, family. Do more community events. Be one of those cool towns people like to visit (Question 20)</p>	<p>Our family including adult children + grandchildren have enjoyed summer time in Williams Bay for 30 years. We have unforgettable wonderful memories! Buying a condo in Williams Bay shores was the best decision we ever made. (Question 20)</p>	<p>I <3 WB! I would hate to see it change too much. It is truly our piece of heaven. I want to retire there! (Question 20)</p>
<p>Continue to take pride in our lake + environment- it's not a right, it's an obligation to one another (Question 20)</p>	<p>Keep the bay small, but make it <u>more charming</u>. Think small towns on the Cape. Lake Geneva does a really good job w/ making their town charming. (Question 20)</p>	<p>Great Town! Love Restaurants, don't really change it but add antique stores, art gallery, exercise facility. (Question 20)</p>
<p>Keep the small town charm- please limit new builders + buildings! It sets apart from the rest + a big reason we moved here! (Question 20)</p>	<p>Thanks for initiating the survey - NOT sure that mid-october is capturing ALL opinion Maybe we try <u>summer</u> next time?!? (Question 20)</p>	<p>We love the beauty and simplicity of Williams Bay. We can't enjoy the lake anymore because of people being reckless with boating and no experience. Please don't turn Williams Bay into a shitty commercial district. Its calm is what brings residents. (Question 20)</p>

<p>Williams Bay is wonderful! New restaurants that aren't chains (e.g McDonalds) would be nice. (Question 20)</p>	<p>I would suggest an annual meeting of volunteers and organizations to discuss projects, goals, common needs and facilities usage in hope of avoiding conflict. (Question 20)</p>	<p>Keep the village feel. (Question 20)</p>
<p>I bought a condo at Willabay and live there in the summers. The reason I chose Williams Bay is because it is small, intimate, simple, nostalgic, peaceful and free of commercial development. The local people are wonderful. I would be very disappointed to see Williams Bay be developed into a typical commercial environment and would sell to find an alternate village or town that is historically noncommercial. No growth <u>please!!</u> (Question 20)</p>	<p>When we bought our summer home 13 years ago, we picked it based on it's location of Williams Bay, a sleeping, undeveloped community, contrasted with Lake Geneva and Fontana.(Question 20)</p>	<p>I am an avid boater and do not want to lose my spot in Horvath Storage lot. Relocate creek around current lot, or move lot to Gage lot. Come up with something for Boaters. Add Piers to accommodate larger boats. Don't allow fishing tournaments without a permit. They block pers at end and block sidewalks at end of tournament (Question 20)</p>
<p>Attract young families w/ good school scores.(Question 13)</p>	<p>Strive to maintain existing atmosphere- (Question 20)</p>	<p>Thank you for caring enough to send this! We lived in Fontana for 33 years & I never remember receiving any surveys like this (Question 20)</p>
<p>We have a census that only counts for primary residents. It increases by 40% seasonally (Question 13)</p>	<p>Wonderful village - blessed to live here. (Reduce property tax!)(Question 20)</p>	<p>We love Williams Bay, the beach and Frosty Moose (Question 20)</p>
<p>Community service days- really? Just charlie mestic that noone knows about?(Question 5)</p>	<p>We love the small-town atmosphere and the variety of restaurants. Also love the expanded Green Grocer/Steamers.(Question 20)</p>	<p>Never lose the small town feeling. If people want slick, they can get that elsewhere, like big cities. I want to see things that improve, not change. I see a difference.</p>
<p>2,500 - more here - where would they all go? What</p>	<p>Thanks hope this helps (Question 20)</p>	<p>Question 5: Have a cat. (written next to "animal</p>

<p>about school space? water usage?(Question 13) We love the village atmosphere here! So much history and beauty. It is wonderful to see all these old houses being updated and not torn down. (Question 20)</p>		<p>friendly walking paths with dog waste stations” option) Would like a schedule (written next to “high school musicals and drama club performances” option) Been in it, Don’t know the history. (written next to “School maintained park (Frost Park)” option) (Question 20)</p>
<p>Question 10 a: I like the small town feel of Williams Bay. - We don’t need to become another Lake Geneva and we don’t need stores like the area of 50/43 in Delavan. (Question 20)</p>	<p>Please add following comments for me (us). PS. A couple of comments at the end I should have made <u>before</u> sealing the envelope. 1) I really like the “art in the Park” show in the summer. 2) If the population increases too much, there could be a problem w/ some utilities - ie. water/sewer capacity. (Question 20)</p>	<p>We do <u>NOT</u> want Williams Bay to turn into a mini-Lake Geneva. (Question 20)</p>
<p>Please do not ruin this small town - keep developers <u>out!!</u>(Question 20)</p>	<p>Great fireworks! (Question 20)</p>	

- **Services**
 - **School services**

<p>Nothing/None x 2 (Question 6)</p>	<p>Winning football program. (Question 6)</p>	<p>Enrichment courses in summer. Don’t like having to pay and drive to Elkhorn or Lake Geneva for kids to participate in summer enrichment courses. (Question 6)</p>
<p>Partner on city events i.e. fall festival. (Question 6)</p>	<p>Student volunteers at community events. (Question 6)</p>	<p>Internships in local businesses. Assistance to senior citizens. (Question 6)</p>

Access to facilities. X 40 (Question 6), (Question 8)	Volunteering for beautification of town. (Question 6)	Other classes- art. (Question 6)
More volunteer opportunities. x 37 (Question 6)	Not sure at this time. x 5 (Question 6)	Service days/ Community days-band, chorus. (Question 6)
More adult educational programs x 20 (Question 6)	Adult evening/night courses. x 2 (Question 6)	Support Kishwauketoe, more learning programs and excursions: Grow gardens and conservationists! (Question 6)
Educational programs x 33 (Question 6)	Volunteering for beautification of town. (Question 6)	Indoor swimming pool? Adult education programs - languages? Students help seniors w/ computer (Question 6)
Don't know. Not familiar with the school district. (Question 6)	Senior education, tours, etc. (Question 6)	More after school programs, like art, music, and reading! Using programs like "Young Rembrandt", etc. (Question 6)
Educational programs and classes offered each semester. (Question 6)	Bring Yerkes programs back to the community. (Question 6)	After school programs. (Question 6)
Develop programs that involve seniors and children interacting with one another. Examples: 1) Seniors read to young students 2) Students do basic computer help for seniors 3) Student drama club or choir performs for seniors in community, at nursing facility, or in school. (Question 6)	Missed the marching band in parade. (Question 6)	art, athletics, outdoor ed, boating safety and other outdoor activities throughout the year. (Question 6)
adult classes-woodworking. (Question 6)	N/A, we will not be using the school district / We Don't participate x2	N/A x7 (Question 6)

	(Question 6)	
Build an aquatic center. (Question 6)	All those maintained / All of the above x 9 (Question 6)	All of the above listed community services are wonderful. We had no idea these were available to us! Better communication of the existing opportunities would be ideal. (Question 6)
No kids in district. (Question 6)	More local businesses support the school by offering manufacturing training or food service training or service industry training. Connect with the students.(Question 6)	DON'T SPEND MONEY JUST TO SPEND IT!! (Question 6)
Internship volunteering with Open Arms Free Clinic. (Question 6)	Re-open fitness as soon as it's safe. (Question 6)	I would love to volunteer. Is this available now? Theatre dept. ? (Question 6)
With every that has happened in the last 2 + years, would think the students should spend full time in the school. (Question 6)	Volunteer opportunities, helping out with all of our events. (Question 6)	A school is often at the heart of small communities. We think it's nice for the entire village when schools and community members are working together in any way they can- it adds so much and everyone gains. (Question 6)
I would like to see school partner on clean up services! Road ways/beach front. Also-families in need → help - yard work or Adopt a family. (Question 6)	access to school after hours (Question 6)	A good thing. (Question 6)
I would like to attend girls volleyball games. (Question 6)	Summer Sports. (Question 6)	Stop spending! (Question 6) Summer Drama Club for kids Science/STEM activities <u>Indoor pool</u> .(Question 20)

<p>Connect students with potential tutors living in the community; also connect them with people who need pet care while away on short or longer vacation, screening for maturity, honesty & responsibility. Allow them to include this service on college application and/or to fulfil NHS Service requirement. (Question 6)</p>	<p>I would love to see the School District as the focal point for all community engagement! Definitely would appreciate a speakers program/, opptys to volunteer, & internships. Knowing what facilities are available & for what purpose as well as access to fitness center/classes is important. (Question 6)</p>	<p>I would like to see the Village Board and the school work better together in planning and sharing facilities, programs and provide community based programs, classes and/or events! The school is a great resource for the state of art facilities it has and will need in the future (HS). We shouldn't be planning fields at the old football field when the school has them with room to add future fields - AT ONE LOCATION! Thank you! (Question 6)</p>
<p>Shared tool room/center or tool rental. (Question 6)</p>	<p>Business programs as fundraisers. (Question 6)</p>	<p>Community center + housing programs. (Question 6)</p>
<p>Back then needed more AP classes More diversity More sports offered elsewhere High school too small (Question 4)</p>	<p>Pool by fitness center. As senior activities & outings (Question 6)</p>	<p>Volunteer opportunities - ways we can help (Question 6)</p>

<p>Possible permanent housing for Williams Bay Historical Society. (Question 6)</p>	<p>Educational programs possibly in conjunction with George Williams and Yerkes. (Question 6)</p>	<p>Fundraise for Kishwauketoe Conservancy. (Question 6)</p>
<p>They are doing great. (Question 6)</p>	<p>We were unaware of any Williams Bay School District offerings. We would be interested in access to an indoor swimming pool. (Question 6)</p>	<p>Reduce taxes (Question 6)</p>
<p>I think the WB school and all its extra curricular functions already make an</p>	<p>Involve the students in the community (Question 6)</p>	<p>Volunteer to use all facilities (Question 6)</p>

<p>exceptionally fine contribution. I worked as an aide in the WB school + have always been impressed with what the students accomplish. I've always believed the school is the heart of W.B. (Question 6)</p>		
<p>Internships for high school students. (Question 6)</p>	<p>Allow the community to contribute to our schools! Publish "wish" lists, what volunteer opportunities or needs are there that we can contribute to? (Question 6)</p>	<p>Greater participation in community such as inclusion of marching band in parades, + concerts in the park (Question 6)</p>
<p>More cooperation with the village. (Question 6)</p>	<p>financial support of football + baseball games, etc.; promotion of community fundraising opportunity (ie - bake sales, car washes) to benefit the school. (Question 6)</p>	<p>Avocational programs (art, shop, etc) (Question 6)</p>
<p>I think they do a great job with the community. (Question 6)</p>	<p>Help for seniors (gardening - snow removal) (Question 6)</p>	<p>It's not very practical but a school farm/growing program that sold to the community would be fun and teach the kids a lot of things they can use for the entirety of their lives. :) Agriculture-business planning - hard work etc. (Question 6)</p>
<p>Should have supported the tri-athlon as requested by women civic league which supports school with scholarships + other financial help (Question 6)</p>	<p>Educational classes in the evenings (Question 6)</p>	<p>More Fitness Center Hours of Operation (Question 6)</p>
<p>More child activities, fitness classes, youth sports. (Question 6)</p>	<p>I would like the school to focus on education not INDOCTRINATION! Bring back cursive, teach REAL HISTORY! They have no place in the community when they</p>	<p>As stated above, making the facilities available to the community can be/is(?) a cost effective way to maximize usage. (Question 6)</p>

	are doing a horrible job teaching Acedemia. (Question 6)	
Just keep parents involved. (Question 6)	I would love to see the School District as the focal point for all community engagement! Definitely would appreciate a speakers program/educational programs, opptys to volunteer, & internships. Knowing what facilities are available & for what purpose as well as access to fitness center/classes is important. (Question 6)	EXCELLENCE (Question 6)
Keep involved and support Yerkes, waterfront and arts (Question 6)	Volunteer at Civic events (Question 6)	Volunteer opportunities to help families in need of food (the children in our school) for dinner. There are far too many in Walworth County but we could make a great impact by starting right here in Williams Bay. (Question 6)
Offer pickleball as Walworth did at Big Foot High School. Offer open swim in conjunction with the YMCA or with Badger high school (which might not want to). (Question 6)	Organized sport activities as volleyball, soccer (Question 6)	Connect students with potential tutors living in the community; also connect them with people who need pet care while away on short or longer vacation, screening for maturity, honesty & responsibility. Allow them to include this service on college application and/or to fulfil NHS Service requirement. (Question 6)
A recently retired elementary physical education teacher I would like to know how I could help the school.(Question 6)	Evening classes for adults taught by local experts re the world of tech + other such topics. (Question 6)	Since I am not aware of who would be chaperoning students, I hesitate to answer. Teachers do way too much already & I wouldn't want a service that give teachers more work. (Question 6)

Using school baseball fields for youth sports.(Question 6)	Unfortunately, because of the pandemic, the children need to focus on their academics ... they are so far behind. (Question 6)	More available hours to the fitness center (Question 6)
Volunteer opportunities - kids would help seniors more (Question 6)	Better, less expensive access for community groups and non-profits to use school facilities outside of school hours.	4-H club FFA (Question 6)
More volunteer opportunities throughout the school year. Team up w// walworth county food bank, open arms clinic, ect.. (Question 6)	Increased access to fitness center (Question 6)	It would be nice to see the village + school collaborate to promote Homecoming week with a big parade w/ floats, ect. It would also be beneficial to offer more activities outside of sport programs. . . one of my kids is much more science/art/STEM oriented, creative/engineering mind_ seems like not as much offered if kids aren't into sports. (Question 6)
Difficult to answer as I don't understand or am unaware of any existing programs contributing to same (Question 6)	I think that they do enough. (Question 6)	The school should receive a printed update at the beginning of each school year, listing the volunteer opportunities available right here in the bay. (Question 6)
*Would it be possible for residents to use the H.S. gym/ work-out facility during certain hours on the weekends? *Ask the HS to establish a "tech-clib" which holds office hours to help residents w/ their phones/ computers. (Question 6)	I feel volunteer opportunities are very important to give back to the community. (Question 6)	more athletic programs in the Summer (Question 6)
Access to facilities for personal use (Question 6)	Educational computer/internet programs	The students should volunteer for more things-

	for adults + seniors. (Question 6)	helping elderly more (yard clean-up etc.) (Question 6)
More opportunities for parent classroom involvement. (Question 6)	Continue Frost Park Project. (Question 6)	Good question but considering the amount of tax \$'s from non full-time residents it should contribute meaningfully to the broader community. (Question 6)
All of the above x 4 (Question 6)	Frost Park volunteering is a good start for an example - Needs more structure in that particular instance as it should expand to a comprehensive plan for a land & cape program to show how it can be designed not just a minor maintenance, raking. (Question 6)	Expanded community rec time. (Question 6)

Summer enrichment programs. (Question 6)	Access to High School Pool.(Question 6)	Open gym for walkers after + before school on beastly hot + rainy + frigid days so our elderly/seniors has a place to walk. Also open during school recess days.(Question 6)
More student volunteering for charitable events. (Question 6)	More parking by boat ramp and beach. (Question 6)	Adult education. Speakers advice. Finance, health, travel.(Question 6)
*Williams Bay school District should be for elementary students for our district of Walworth County. High School district to limited! Jr/Senior car washes (elementary grades)(Question 6)	The school district does contribute by having plays, concerts, ball games, etc. that the entire community can attend. If the village board, rec. Dept., atc. Wanted to have some educational programs there, that would be nice. I am not sure what volunteer opportunities are available now, but once the covid nightmare settles, expanding that option might	Adult exercise classes like Zumba, Jazzercise. (Question 6)

	be considered. (Question 6)	
Happy with the participation of the school District in the community as it is currently. (Question 6)	More summer events/festivals. (Question 6)	Like to see an internship program at the school. Interns at business village hall and civic groups. Like to see more of school employees involved in the village.(Question 6)
Volunteering & applicable for early childhood students. (Question 6)	Year Round Service Projects by students.(Question 6)	<ul style="list-style-type: none"> - Possibly open up a room as a fab lab expansion so that local employers or retired technical people can work with students. -Classroom access for STEM support (Question 6)
Keep up the good work.(Question 6)	More Park activities by Fire house (Question 6)	My neighbor just moved up from Illinois & said it is excellent!!! (Question 6)
More access to fitness center for public. (Question 6)	Theatre, Arts, International (i.e. Sister City program) volunteer especially in hospitals (perhaps a study for credit program in local hospitals). (Question 6)	Add sports programs for the kids in the summer.(Question 6)
So/so - would participate if such programs were available & publicized. (Question 6)	Ok as is.(Question 6)	In any way that benefits the community and those contributing. (Question 6)
Volunteer at Kishwauketoe & other community locations & activities. (Question 6)	Outside track @ high school (Question 6)	Contribute to this community by keeping our traits low. (Question 6)
Above looks great. (Question 6)	I like what they do now. (Question 6)	Community service at events Published help (physical) for seniors. (Question 6)
Volunteer in local area. Assisted living facilities;nursing homes;	Encourage others (younger?) people to get involved with local government. (Question 6)	It would be nice to have the athletic events advertised so there would be more

Inspiration Ministries. Establish groups/teams that will assist residents who need help with physical needs, such as moving heavy objects, ministering in areas of technology & transportation. Learn to bless others. It begins with the parents being role models for these young adults. (Question 6)	20)	attendance. (Question 6)
Tech and crypto education. (Question 6)	Each Williams Bay student should get CPR training. (Question 6)	Outreach to elderly (Question 6)
Community service for seniors. (Question 6)	More and more access to school facilities Gyms-fitness center more hrs. Especially in winter months. (Question 6)	Focus on classroom & student performance & activities Current community involvement is sufficient. (Question 6)
I did not know high school facilities were available to residents. (Question 6)	Volunteering opportunities - esp- towards the elderly, learning disabled, Human concerns- Food Pantry (Question 6)	Theatre, Arts, International (i.e. Sister City program) volunteer especially in hospitals (perhaps a study for credit program in local hospitals). (Question 6)
	Advertise high school musical + drama club performances. Advertise/ inform of availability of fitness center + rec-sponsored classes for adults. (Question 6)	If possible longer hours available at the fitness ctr. + open Fridays. (Question 6)
Arts & crafts, athletic classes. (Question 6)	We run Dip in the Bay & would like to keep offering job opportunities for students! (Question 6)	I have no opinion on this as I am not totally familiar with all services. (Question 6)
I would like to see another read across the Bay day-encourage more community members to use	I would love to attend High school musicals and drama club performances. (Question 6)	I believe that the school district currently does a great job at this. (Question 6)

<p>school facilities, see football games. More community help (post covid) for events? Would love the administration to leave [illegible] too...(Question 6)</p>		
	<p>I think they need to do a better job letting community know what is offered. As I did not know many the services in HS and in #5 were available. It is disappointing that we pay <u>full</u> taxes as part time residents and definitely get treated as <u>Third Class</u> citizens by the W.B. government!!!!(Question 6)</p>	<p>The school district may already offer senior citizens programs that have the students participation with seniors offering their talents and interactions, but if not, more student to senior programs would be an asset for elder folks to socialize & students to learn from them. (Question 6)</p>
<p>Volunteer to support local food pantry etc! Also help with garden at lake front. (Question 6)</p>	<p>Continue to expand + educate the children to have an obligation to our environment, ourselves, community (Question 6)</p>	<p>Volunteer to support local food pantry etc! Also help with garden at lake front. (Question 6)</p>
<p>Greater participation in community such as inclusion and marching band in parades and concerts in the park; greater advertising of sports activities to community to encourage community attendance & financial support of football & baseball games, etc.; promotion fo community fundraising opportunity (ie-bake sales, car washers) to benefit the school. (Question 6)</p>	<p>fitness center, community service days, walking/ biking/ jogging/ trails. (Question 6)</p>	<p>Do <u>not</u> teach critical race theory (CRT)! (Question 6)</p>
<p>Would like to see volunteer opportunities for adults at the school (Question 6)</p>	<p>Service class (Question 6)</p>	<p>Some sort of mentor program for post highschool opportunities/direct/career etc ... (Question 6)</p>

<p>I have recently seen the BFHS uses classrooms for education or fun for people who are walking age to Seniors, and I like that.(Question 6)</p>	<p>I want to see and hear the "Pledge of allegiance to America". And promote American history.(Question 6)</p>	<p>Continue to add ideas and activities to engage youth w/ lorn businesses, service agencies. Workshops on business, activities, [illegible] ETC.(Question 6)</p>
<p>I would like to see more programs that are offered through a partnership with the school- specifically after school. (Similar to programs offered through Bigfoot Rec.) Theatre programs, cooking, music/singing lessons, etc. Although there have been offerings in the summer months, many times they were not that convenient for working parents. (Question 6)</p>	<p>Expand Fitness Center Hours Install Track around Football field Consider Swimming Pool (Question 6)</p>	<p>fitness center, community service days, walking/ biking/ jogging/ trails. (Question 6)</p>
<p>All good as is (Question 6)</p>	<p>More volunteering from High School kids on beautification of lakefront and business property. Ex. (Lakefront - Yerkes - Library) (Question 6)</p>	<p>Field trips to community places (Question 6)</p>
<p>Teach kids to contribute to community (as you do). Publicize how community can contribute to school. Focus on <u>education</u>! (Question 6)</p>	<p>Use Kishwauketoe Nature Conservancy for outdoor education & for field trips (Question 6)</p>	<p>Do service projects: maintenance, keep shore clean, elderly assistance (groceries, yard) (Question 6)</p>
<p>Provide additional on demand not by choice. Provide more outdoor and hand-on activities. (Question 6)</p>	<p>Evening Classes (Question 6)</p>	<p>Elderly neighbor yard help. So many people would benefit + appreciate this. Plus it provides students with volunteer hours, social skills, + work ethic! (Question 6)</p>
<p>Getting kids involved in local charities, programs at Senior Center, food pantry, etc. (Question 6)</p>	<p>More publicity about classes + activities. More summer classes + activities. (Question 6)</p>	<p>Begin computer programs for seniors Spanish classes. (Question 6)</p>
<p>I would attend Tai Chi classes if they were offered.</p>	<p>Give them some job opportunities (Question 6)</p>	<p>Classes for Seniors? Maybe computer & iphone literacy.</p>

(Question 20)		Does HS have a band or musical group that could perform at weddings? I know Badger does...for a nominal fee. (Question 6)
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○ **Village Services**

Outdoor festivals Fair events Car shows yearly Yearly garage sale (rent stalls out) Outdoor dances Concerts free to public Rent out for wedding events Buy a tent + rent it Rent the tables out Rent the chairs out (Question 6)	It would be nice to have a business or something on the vacant land next to the firehouse. (Question 6)	Maintain municipal piers (goose/duck poop) (Question 6)
Don't raise taxes(Question 6)	No apartments that would put stress on schools. (Question 14)	Lower property taxes. (Question 6)
Nothing. Government should focus on protecting us from thugs. (Question 6)	Stop spending more money + building NEW buildings. <u>Cut back !!</u> (Question 6)	Taking better care to clean the beach and facilities in the summer and the municipal pier. (Question 11)
Watch our level that water supply can support. (Question 14)	Stop spraying public grounds, herb/pesticides. (Question 20)	Lower taxes. They are too high and climbing. Let's not turn into Illinois. (Question 20)
Please <u>enforce code violations</u> -i.e. Abandoned cars on lots, ladders on houses (for years).(Question 20)	Full time paramedic/firemen , not just volunteers. - Epi pens for police officers- "near miss" in sept/oct (Question 20)	Would like to know what is going on with Williams Bay Elementary and the property sold downtown- updates would be posted on board at the post office. Thank you! (Question 20)
No parking! (Question 20)	Enforce parking	I would sell golf course

	limits.(Question 11)	property to someone who would build homes.(Question 20)
We like the open bathrooms/Porta potty near boat launch during Fall/winter time.(Question 20)	Clock like the one in Delavan (Question 11)	Landscape Edgewater Park (Question 11)
Love the dog park! (Question 16)	More resident slips!! (Question 17)	Prepping the beach earlier for residents before the tourist rush. (Question 11)
Would love to see more slips for boats (Question 16)	I would like to see the planetarium open again- Have been meaning to look into this. (Question 15)	Eliminate majority of staff at Library to free up Village funds. No reason there needs to be 5 - 7 staff members there during a pandemic/shutdown and you can not enter or there is limited entry. Have library at HS/schools. (Question 20)

↑ Jobs. (Question 8)	Not something government should do. (Question 16)	More launch parking for residents. (Question 16)
We need cabs/ubers. People often drive when they shouldn't due to lack of availability.(Question 12)	Increase parking - NO (Question 11)	Free kayak access to residents. (Question 16)
The municipal parking lot next to Barrett Memorial Library should go back to being open 24 hours. (Question 20)	Apply stricter monitoring of the municipal Boat slips that go unused year after year lengthening the waiting list, or add additional slips. (Question 20)	City hall should be open during posted hours.
Please pay attention to the number of trees that are being cut down. I understand there is an ordinance regulating tree removal but I <u>cannot believe</u> it is being followed. (Question 20)	Eliminate charge for resident to Launch Boats at village boat Ramp. Real estate tax should include those fees! (Question 20)	I would love better/more private beach access for residents. Not just the richer ones on the lake. (Question 20)
Expand the Rec. Dept. Offer	Limit board member terms	Spend less but more

<p>many more programs + classes for every age group. What we have is really non-existent. The recent addition of the paddleboard/kayak rental is awesome! (Question 20)</p>	<p>to 8 years + Village Staff (Question 20)</p>	<p>focused. Control school costs which are ↑↑↑. (Question 20)</p>
<p>All new housing should be charged AN IMPACT fee to offset any new kids in school + for infrastructure needs of the village. (Question 20)</p>	<p>it would be nice the short term rental license was shorter than 7 days. For example, if it decreased to 2 - 3 days, this allows families to rent for a weekend during the school year and increases the business to the town. Families would come to enjoy the Ice Castles, Fall Fest, etc. and rent a home in Williams Bay. (Question 20)</p>	<p>W.B. residents' fees (beach pass, parking, etc) should be less expensive than non-residents. Out of state boat launch should be way more expensive than residents-maybe twice as much. (Question 20)</p>
<p>We need to help the Police Dept. more and defund the Rescue Squad- they dont respond to calls. (Question 20)</p>	<p>Spend less, save more! <u>No</u> new housing developments esp. On the Yerkes U of C property. <u>No</u> new housing. Stop the EXPANSION. (Question 20)</p>	<ol style="list-style-type: none"> 1. The traffic levels throughout The Bay are dramatically increasing - big future problem. 2. On or previous to 4th of July. Signs on all entrances, need to be in place at all points of entry to The Bay. "NO FIREWORKS ALLOWED" And (the village ordinance). "Williams Bay Police Department" (Question 20)
<p>Vacation rentals (Airbnb, vrbb etc.) are already operating heavily in Wms Bay. I would like to see an official village listing published and posted on the village website from all these vacation properties</p>	<ol style="list-style-type: none"> 1) Regulate boat music sound level- none at all 2) Regulate boat speed- cut down on shoreline erosion 3) No bridges on trail 	<ol style="list-style-type: none"> 1. Due to lake congestion, please limit the number of boats that are launched at the Public Launch on very busy Summer

<p>including status of th3e vacation rentals permits. I further would like to see a village statement from all the room taxes collected of these airbnb, vrbo etc properties. Published every 6 mth. (Question 20)</p>	<p>4) Require dead trees to be removed - not wait for another budget year - note: Cedar Point Park history</p> <p>5) Require Cedar Point Park to update their roads (Question 20)</p>	<p>Days.</p> <ol style="list-style-type: none"> 2. Limit the speed of trucks and boat trailers to and from Gage on Walworth Avenue. 3. Impose restrictions on the Pier 290 music and loud noise in the very late night hours. 4. It is very dangerous exiting the Post office Parking lot because cars parked at that curbing block the view to enter the street. Don't allow any parking there. 5. Put in a 3 way stop in front of the firehouse or put in a traffic light that also uses a left turn arrow for Rt 67 traffic to continue on Rt 67 going north. 6. Do something about the building blight where Tickled Pink and its corner building are located. 7. Finally resolve the situation with Williams Bay Elementary School. IDEAS: Could Gage utilize for service and storage? It is close to their lake facility. Knock it down by a condo developer for a condo building. His sales should cover the cost of the asbestos remediation. Can the EPA help with remediation plan?
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		(Question 20)
Need at least a full time fire chief + medics. (Question 20)	Let markets work. Stop playing God. (Question 20)	Please look into putting all electric power lines underground. Go to the main intersection and look up. (Question 20)

● **Popular activities (All taken from Question 15)**

Swimming x18	Swimming at Condo Pool & YMCA (aqua aerobics)	Included family visits here in response.
Car riding and walking.	/Beach w/ Grandchildren.	Skiing.
Hunting, Swimming/Beach.	None	Hope to engage in more of these soon!
Hunting, Scuba.	Sailing x3	Would like to try kayaking; tried snowshoeing shoes, need to buy, need of bike path, cross country skiing - when weather permitted
Swimming in the lake-the beach is lovely.	Sorry. I play bridge a lot.	All if any
Hunting (not in WB)	Volunteering.	Community garden
Pickleball x15	Downhill skiing/snowboarding;	Wateraerobics.
Golf- You let that get away from us!	Stargazing/ Educational outreach	Motorcycling
Camping/glamping.	, pier & beach.	Paddle.
Snowshoeing-new	Snowboarding.	Water skiing & surfing.
We are not here in winter. If we were - we would do all outdoor sports..	Enjoying daily the beauty of the Lakefront, KNC, Yerkes, green areas, George Williams and the wonderful community we are blessed to live.	All the above, Thank you for all you do!
canoeing, lakeshore path	Softball, volleyball.	My family participates in

walking, camping, softball, soccer		these activities. I'm homebound.
Summer recreation + library programs	Kishwaukee visits- Love. !	Skateboarding, snowboarding, lake path hikes.
Enjoying lake - so keeping clean + safe = priority (and for residents)	Beach, Playgrounds	Horseback riding - towards Elkhorn.
Yerkes night sky watching	Aerial Silks	Ice fishing
	My husband + I are in our late 80's so our activities are rather limited. I have lived here (summers) since 1938 - in 2004 we moved here full time. We tore our cottage down + my husband built our present home.	

● Informational media

greater advertising of sports activities to community to encourage community attendance (Question 6)	Newsletter more frequent? (Question 6)	I attended a booster club event this summer. It was enjoyable - I wish they were advertised via local papers/website. (Question 6)
Living on Lake Geneva. (Question 19)	How do I get information on Fitness Center (use, etc). (Question 6)	We found out about the Fitness Center at the High School through Facebook. You really need to communicate that better.(Question 6)
Quarterly bulletin. (Question 19)	Village newsletter. (Question 19)	Signage at the Post Office (Question 19)
Ceda Paint Palc Association newsletter. (Question 19)	Reinstall sign on roof for firehouse. (Question 19)	Williams Bay Neighbors Group on Facebook (Question 19)
Regional newspaper.(Question 19)	Mail. (Question 19)	I struggle to learn of events before they occ ur & usually

		learn of them from the newspaper afterwards. Some type of push notification would be nice (other than Facebook!) Not a big social media fan. (Question 19)
WBBA (Question 19)	WB Quarterly. Newspaper- do we have one? (Question 19)	Need to improve whats going on in Williams Bay Website on banner (Question 19)
E-mail (Question 19)	Postings at Post Office And soon to be released WB living. A social community magazine for every household. (Question 19)	(Newspaper) a bit! (Question 19)
Beacon (Question 19)	Looked at locations with short drive to x country skiings at kettle moraine (Question 19)	Signs posted at the library (Question 19)
Social media and village websites need updating. (Question 19)	We come here to get away from social media and enjoy the town. (Question 19).	Start e-newsletter monthly to advertise business happenings, events, and specials (Question 19)
	Visit walworthcounty.com (Question 19)	Jim at WBBA meetings & emails (Question 19)
Walworth county/ website/Marinas/Lake Geneva (Question 19)	Bay Quarterly x 5 (Question 19)	Booklets : papers in our mail. (Question 19)
Library, WBBA (Question 19)	Library.(Question 19)	Williams Bay Facebook page (Question 19)
WBBA meetings. (Question 19)	Spent summers at families summer cottage in Delavan. (Question 19)	Our children + grandchildren. (Question 19)
Lg. local signage blocks view of road driving. Careful placement is necessary. (Question 19)	Mailings (Question 19)	All of the above. x 4 (Question 19)
Bay Quarterly and signs are	To be able to breathe in a	Better social media - village

our main source. (Question 19)	simple life and embraced by the few that are like minded. (Question 19)	very weak in getting the word out. school - trades, junior college, lake jobs. (Question 12)
Internet. (Question 19)	All the Lake Magazines. (Question 19)	Family - multi generation. (Question 19)
It would be nice to know more about local things and events to do or attend to. Communication is not good.(Question 20)	Emails. (Question 19)	Real Estate tax Bill, insert. (Question 19)
The Village Website is not very helpful in finding local events. They should have an up to date community calendar with <u>all</u> events..(Question 20)	My wife. (Question 19)	Mostly we don't. (Question 19)
A lot of events I find out after they have occurred. (Question 19)	Village quarterly flier. (Question 19)	Social Media outside WB. Signs by sponsoring organizations. (Question 19)
Lakegeneva lake life app. (Question 19)	Only thru mailing sent to residence (Question 19)	Baynews Bulletin (Question 19)
Grew up here. (Question 19)	4 generations of family (Question 19)	Mailers (Question 19)

● **Safety concerns**

Less street signs along Geneva St. from downtown to Theater Rd. Too many signs designating bike lane. (Question 20)	On the weekends the boat launch causes to much congestion to the downtown & is a safety concern for people on the path, boats & cars. (Question 20)	-Residential/Commercial growth needs to consider storm water control to avoid flooding those downstream [thinking of Hanson Property → Willabay woods/Willabay shores] (Question 20)
3 way stop sign @ 67 + Geneva Street (by fire house). (Question 20)	Also, as I mentioned in question #11, the dangerous intersection of hwy. 67 where it turns by Harpoon willies has been a problem since I	Would really like walking path/bike path for safer accessibility between downtown and neighborhoods like Prairie

	was a child. C'mon, Fix THIS. If we slow down traffic, too, perhaps drivers will see our little downtown area. That's a bonus! (Question 20)	View, Lakewood Trails, Bailey Estate etc.(Question 20)
I'm concerned about over crowding & street traffic in the neighborhoods. We have few sidewalks to stay safe (Question 14)	Safe cross-walks (Question 11)	Boat launch congestion is a concern. Limit boat launching. (Question 20)
The bike lane doesn't get used enough - people use the bike lane for passing on the right. Dangerous - Turn it back to parking. (Question 12)	Stop light or 4-way stop signs @ GenevaSt. + 67 (Question 11)	Signal at 3 way stop of Geneva St. + Rt. 67 (Question 11)
More protected. (Question 16)	Put in a stop sign where 67 & E. Geneva St. intersection. This is <u>SO</u> dangerous. (Question 11)	Make a 3 way stop!!! Many "near misses" w/ pedestrians + cars. (Question 11)
We need another stop sign at 67 + Geneva street. So many times we almost got hit. People unfamiliar with the area don't pay attention. (Question 20)	At the corner of Rt 67 and Walworth Ave (South East corner) please eliminate diagonal parking as it impedes traffic flow from South to North. Cars stick out into the road. (Question 11)	Put a ramp in place of the 2 steps on sidewalk going downhill just before the fire station. (Question 11)
We need a light at Bailey & 67 - it is a dangerous intersection. Worse every year. We need the police to stop speeding- the cars come around Geneva street (from Hwy 50) at 40 mph or more-most are speeding. (Question 20)	I'm sure you aren't looking for this on your survey but we've been here for 27 years and my husband since the 60's. The amount of boats anchoring this summer in the Bay was frightening to us! I witnessed two horrible accidents and had to ask people to un anchor their boat so I could get out. The Bay was a special place and has turned into a Buttons Bay. Hate it.(Question 20)	Something has to be done about speeding cars & roaring motorcycles when they turn left or right on Geneva St. from Rte 50. They seem to rev their obnoxiously loud motors as they come to the curve. Summer is a nightmare with motorcycles speeding down a road that has homes & driveways. There were only 3 times we saw anyone stopped for speeding. Can there at least be a lighter speed limit sign

		like the one recently put by the lake? Is there <u>some way</u> the speed limit can be enforced? (Question 20)
Need lower speed limit on Bailey Rd to 35 mph. About 100 homeowners now use the north entrance to building estates-very dangerous-lots of speeders coming from west especially, safety! (Question 20)	Intersection of Geneva/67 is potentially dangerous. Either make an all way stop or make east bound 67 at Walworth 2 lanes, one straight the other left turn (Question 11)	Please add a school speed limit during school hours on Theatre road from Geneva St. (67 to the school) (Question 20)
Boat access/ramp/launch should be drastically reduced or removed entirely. Number of boaters/activity has reached dangerous proportions on many weekends, holidays. Providing parking for boat trailers on W/B property should be eliminated, or limited to residents only. (Question 20)	Dogs are supposed to be on leash-why do you let them swim along beach and chase and kill ducks. Also they run free all the time at Kishwauketoe. No leash (Question 20)	Sidewalk along Edgewater Park to shore path needs to be more supervised and enforce rules - too many bicycles and skateboards on it this summer was dangerous to walk my dogs - they come up behind us. (Question 20)
Street improvements- 67/Geneva st. intersection in front of fire station is very dangerous, twist how thru all the time(Question 11)	The intersection at Rt 67 & Geneva St. is confusing to out of state tourists. I have had close calls with drivers not aware of right of way. (Question 20)	More protection at night. (Question 20)
I live in Cedar Point. The intersection at CPD and Geneva St is bad enough/ We don't need more traffic on this road. (Question 10)	Whats going on with speeding on <u>South Walworth</u> ave? Twice I came close to being run over by cars, and trucks delivering boats. "Weekenders" not any better no speed limit for them. During season the yellow line is just a suggestion. People park where-ver! Village police would be quite busy issuing speeding & parking tickets to <u>VIOLATERS</u> .	Please address dangerous steps near firehouse. (Question 20)

	In july of 2021 I went to the village police dept. and spoke with a police officer with my concern. How about an automated speed sign? Put it by my house. (Question 20)	
Reroute the Highway 67 out of residential area. (Question 20)	Speed traps need to be reestablished on hwy 67 900 block of w geneva st. (Question 20)	A presence (police?) to slow speeders + make them adhere to posted speed limits! (Question 20)
Would love to see the speed limit reduced to 35mph or lower on Bailey Rd from 67 (Elkhorn Rd) to Theatre Rd. as this area is mostly residential now. (Question 20)		